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Date: Jul 07, 2010

Federal Communication Commission  
Office of Engineering and Technology  
Equipment Authorization Division  
7345 Oakland Mills Road  
Columbia, Maryland 21046

Subject: Permanent Confidentiality request for FCC ID: W9H32LCD001

To Whom It May Concern,

Pursuant to sections 0.457 and 0.459 of CFR47, we hereby request permanent confidential treatment of the following information accompanying this application:

- (1) Block Diagrams
- (2) Schematics
- (3) Operational description

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the applicant and provide unjustified benefits to its competitors.

Sincerely,

A handwritten signature in black ink that reads "Tang Lulu".

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Tang Lulu / Supervisor  
Hisense Electric Co., Ltd.