

Important Product Information



This product incorporates HDMI technology. HDMI, the HDMI logo, and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC.



ENERGY STAR is a set of power-saving guidelines issued by the U.S. **Environmental Protection Agency (EPA).**

ENERGY STAR is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy helping us all save money and protect the environment through energy efficient products and practices.

This product qualifies for ENERGY STAR in the "factory default" setting ("Home Mode" option in the initial Setup Wizard or "Energy Star" option for "Picture Mode" in Picture menu) and this is the setting in which power savings will be achieved. Changing the factory default picture settings or enabling other features may increase power consumption that could exceed the limits necessary to qualify for ENERGY STAR rating.

FCC Information

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no quarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- · Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- · Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This Class B digital apparatus complies with Canadian ICES-003.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions:

- (1) This device may not cause harmful interference, and
- (2) this device must accept any interference received, including interference that may cause undesired operation.

Important Information



CAUTION

RISK OF ELECTRIC SHOCK. DO NOT OPEN.





This symbol indicates that this product incorporates double insulation between hazardous main voltage and user accessible parts. When servicing, use only identical replacement parts.

Caution: To reduce the risk of electric shock, do not remove cover (or back). No user serviceable parts inside. Refer servicing to qualified service personnel.



This symbol indicates "dangerous voltage" inside the product that presents a risk of electric shock or personal injury.



This symbol indicates important instructions accompanying the product.

WARNING

To reduce the risk of fire or electric shock, do not expose this product to rain or moisture. This product should not be exposed to dripping or splashing. No objects filled with liquids, such as vases, should be placed on the apparatus.

WARNING

The TV is unstable if it is not properly attached to the base or mounted to the wall. Please follow the base or wall mounting instructions provided in the User's Guide to ensure your safety.

WARNING The batteries shall not be exposed to excessive heat such as sunshine, fire or the like.

Refer to the identification/rating label located on the back panel of your product for its proper operating voltage. FCC regulations state that unauthorized changes or modifications to this equipment may void the user's authority to

Cable TV Installer: This reminder is provided to call your attention to Article 820-40 of the National Electrical Code (Section 54 of the Canadian Electrical Code, Part 1) which provides guidelines for proper grounding and, in particular, specifies that the cable ground should be connected to the grounding system of the building as close to the point of cable entry as practical.

Important: This television is a table model and is designed to sit on a firm, flat surface. Don't place the TV on soft carpeting or similar surface because the ventilation slots on the bottom of the unit will be blocked, resulting in reduced lifetime from overheating. To assure adequate ventilation for this product, maintain a spacing of 4 inches from the top and side of the TV receiver and 2 inches from the rear of the TV receiver and other surfaces.

Also, make sure the stand or base you use is of adequate size and strength to prevent the TV from being accidentally tipped over, pushed off, or pulled off. This could cause personal injury and/or damage to the TV. Refer to the Important Safety Instructions on the next page

The Power button (followed by the power symbol) on this TV and your remote control puts the TV into a very lowpower standby mode but will not completely turn the power off. In order to completely shut the power off, you will need to disconnect the power cord from the outlet. The mains plug/appliance coupler is used as disconnect device. the disconnect device shall remain readily operable. Therefore, you should ensure that the TV is installed in a manner that allows you to disconnect the power cord when desired.

Product Registration

Please register your TCL purchase on-line at www.tclusa.com. It will make it easier to contact you should it ever be necessary. Registration is not required for warranty coverage.

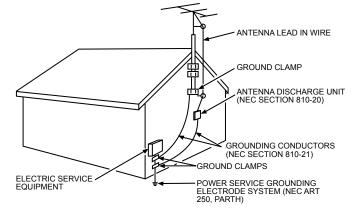
Product Information

Keep your sales receipt to obtain warranty parts and service and for proof of purchase. Attach it here and record the serial and model numbers in case you need them. These numbers are located on the product.

Model No	Serial No
Purchase Date	Dealer/Address/Phone

Important Safety Instructions

- 1. Read these instructions.
- Keep these instructions.
- 3. Heed all warnings.
- Follow all instructions
- 5. Do not use this apparatus near water
- 6. Clean only with dry cloth.
- 7. Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- 8. Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- 9. Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- 10. Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where it exits from the apparatus.
- 11. Only use attachments/accessories specified by the manufacturer.
- 12. Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.
- 13. Unplug this apparatus during lightning storms or when unused for long periods of time.
- 14. Refer all servicing to gualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- 15. If an outside antenna or cable system is connected to the product, be sure the antenna or cable system is grounded so as to provide some protection against voltage surges and built-up static charges. Section 810 of the National Electrical Code, ANSI/NFPA No. 70-2011 (Section 54 of Canadian Electrical Code, Part 1) provides information with respect to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna-discharge unit, size of grounding conductors, location of antenna-discharge unit, connection to grounding electrodes, and requirements for the grounding electrode. See following example:



Hi! Let's get started.



Your easiest way to endless entertainment

Connect now to get the most out of your TCL • Roku® TV



Choose & Personalize

Personalize your Home screen with broadcast TV, your favorite 1500+ streaming channels, your game console and other devices.



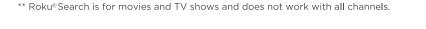
Search

Find movies and TV shows across top streaming channels,** sorted so you can choose the best option or value.

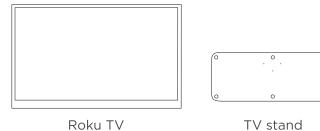


Cast Media Control with Ease

Send video, music and photos from your smartphone or tablet to the big screen.

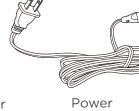


What's in the box

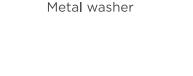








cord





M5 x 12mm



What you need

2 x AAA batteries

for remote



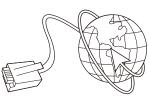
Phillips head

screwdriver



base

TV remote



Internet connection (needed for streaming)

For additional support, please see User Manual at: www.TCLUSA.com/support

*Subscriptions or other payments may be required to access content on certain channels. For example, Netflix requires a paid subscription, which gives you access to movie and TV show titles in the Netflix streaming catalog. Some channels may not be available to all households in every market or in all countries where Roku players or other products with the Roku platform are sold.

Set up your TV

Ready for the step-by-step? You're only minutes away from TV bliss!

Remove your TV from the box

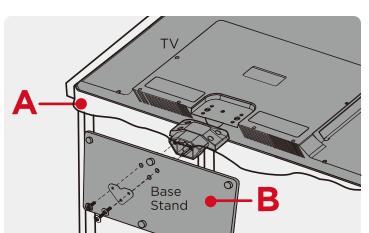
Be careful, it's heavy!

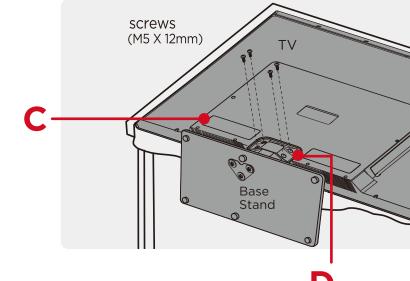
To mount on a wall

Follow the instructions that come with the wall mount.

To use the stand

- To prevent damage to the screen, carefully place your TV on a soft, cushioned surface.
- B Secure the base stand to the TV stand column using the metal washer and three (3) screws.
- Align the base stand with the screw holes ocated on the TV stand column.
- Secure stand column to the TV with four (4) screws.





TV SIDE

Power up

Control your TCL • Roku TV

your smartphone or tablet.

with the super simple remote,

In this step, we'll make sure all systems are GO!

Power your TV remote by inserting the included batteries.

Connect your power cord to the TV. then plug it in to the wall outlet.

Power Tip! Always replace dead batteries with two brand-new batteries from the same manufacturer. Never use damaged batteries. If your remote gets warm/hot during use, discontinue use and contact

Grab your remote

The TV remote should feel right at home in your hand. We designed it to be incredibly intuitive for watching TV and navigating on-screen menus.

Here's some buttons you should know about.

- A POWER Turn TV on and off
- B BACK Return to previous screen C HOME Return to Roku Home screen
- **D VOLUME** Raise and lower volume
- **INSTANT REPLAY** Replay last 7 seconds of streaming video
- **F OPTIONS** View more options
- G RWD SCAN Rewind streaming video, scroll left one page at a time FWD SCAN Fast forward streaming video, scroll right one page at a time

(< (OK) >

Tip! The * button gives you easy access to picture settings, display options, and more. Try it on every screen!

Complete guided setup

Establish your network connection and bring out your inner geek. You can do it!

It's the final stretch—hurray!

Let's Connect

Your TV will automatically detect wireless networks in your area. Have your network name and password handy and follow the easy on-screen setup.

Once you're connected, your TV will automatically update with the latest software—plus you can start streaming the entertainment you know and love. Unlike other TVs, your new TCL • Roku TV automatically receives regular software updates in the background when it's connected to the internet. This allows it to give you a better and better experience.

If you aren't ready to connect your TV to a wireless network, you can still use it as a regular TV.

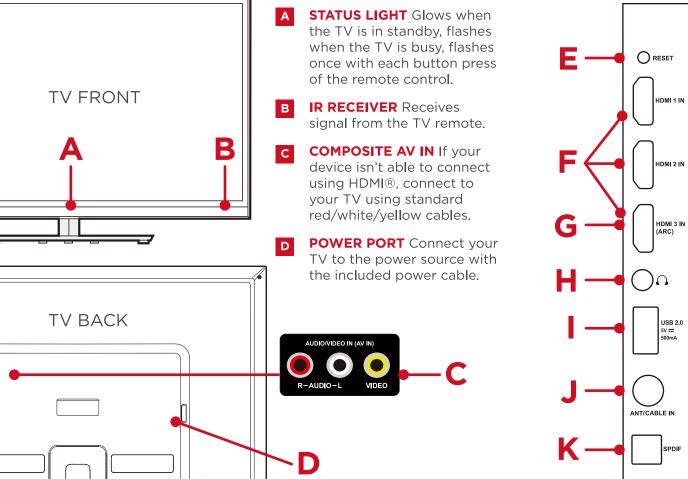
And setup is done...congratulations!

Continue using the remote to personalize your Home screen and channel line-up, stream movies, and so much more.

If you have an antenna or cable connected, just click the tuner tile to watch broadcast TV channels. The fun has just begun!

Your Roku account: During Guided Setup, you'll be prompted to create your Roku account online at roku.com/link. Your TV will generate a unique code that links your TV to your new account. Roku accounts are free, and while a valid credit card number is required to create your account, rest assured you will only be charged if you authorize purchases of apps and games from the Roku Channel Store.

Get to know your TV



- **E RESET BUTTON** Press and hold for factory reset. Careful, you will lose all your settings!
- 3 HDMI PORTS Connect cable box, Bluray player, gaming console, or other devices to your TV using HDMI cables.
- G HDMI ARC PORT Connect HDMI ARC (audio return channel) capable audio devices like sound bars or AV receivers.
- H HEADPHONE OUT Connect headphones

or other external speakers.

- **USB PORT** Connect a USB device for browsing photos, music and movies. **ANTENNA/CABLE IN** Connect an outdoor /HF/UHF antenna or Cable TV feed.
- SPDIF (DIGITAL AUDIO OUT) Connect an optical cable to an external digital audio system.

TCL ROKUTV NETFLIX HBOGO TV Store Search amazon Spotify Streaming Channels Settings VUDU PANDORA

Connecting brings out your TV's full potential!

Make any night a movie night

across all major streaming movie channels like Netflix, Amazon Instant Video, Redbox Instant, VUDU, and more.*

More than 35,000 movies to choose from,

Get in the groove

Stream music from one of 85 music channels like Pandora, VEVO and Spotify. Access your entire MP3 collection instantly with Amazon Cloud Player or the Roku Media Player.

Rule the Watercooler Binge on the most buzzworthy shows

on streaming channels like FOXNOW, HBO GO. Hulu Plus and Netflix. Live stream your sports team with the biggest selection of streaming sports packages out there.

Enjoy \$100+ in FREE trials

Your TCL • Roku TV comes loaded with special offers, including 30 day free trials from popular streaming channels like Amazon Instant Video, Netflix, Redbox Instant, Spotify and more.

Troubleshooting

Having trouble completing the guided setup? Don't worry, it's usually an easy fix.

If you cannot see a picture on your TV

- Make sure your TV and the device you want to watch (cable box, Blu-ray player, game console, etc.) are turned on and plugged into a working wall outlet.
- Make sure your power cable is connected.

If you cannot connect to your wireless home network during guided setup

- Make sure the correct wireless network name
- Make sure the wireless network password is correctly entered (password is case sensitive).
- Improve wireless signal by rotating the router slightly (even a few inches can help).
- If you cannot hear sound • Make sure TV volume is turned up and not on mute.
- Try only the TV speakers by disconnecting any connection to audio devices (like headphones or audio video receivers).

If the TV remote control isn't working

- Remove any obstruction and point the remote at the TV's IR receiver (see Get to know your TV).
- Try a fresh set of batteries.
- If the status light on the front of your TV flashes once each time you press a remote button, the problem is not with the remote. Unplug the TV and plug it back in.

Need more help?

www.TCLUSA.com/support (US) 877-300-8837 (AK, HI, PR) 877-800-1269



