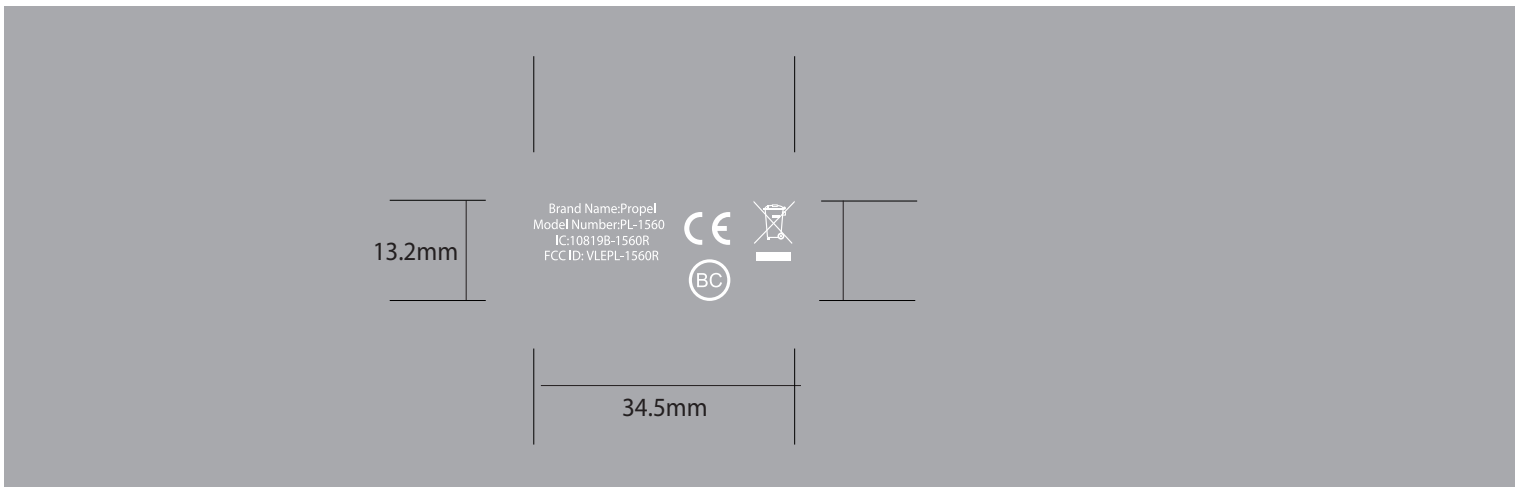Label and Location