

August 8, 2007

RE: Arad Technologies Ltd.

FCC ID: VIDICON240V

After a review of the submitted information, I have a few comments on the above referenced Application. Depending on your responses, kindly understand there may be additional comments.

- Internal Antenna photographs have been requested to be held confidential. Photos are not normally held confidential based on trade secrets alone. Justification must be provided to hold photographs as confidential. Justification could include: (1) special tools required to open the case, (2) the circuitry may be potted or covered in epoxy, (3) the company professionally installs the product and it is not directly viewable by the public during use or after use, and (4) the product may involve new technology. Trade secret is not sufficient justification by itself. New technology, if it is documented, can be justification for holding photos as confidential, but for example, a basic FM transmitter is not new technology. Please provide an updated letter of confidentiality that full justifies confidentiality on these photos.
- 2) Information in the operational description mentions the antenna as well. Should this exhibit be added to the confidentiality letter? If so, please adjust.
- 3) Internal photographs use boxes to cover the antennas. However note that movement of the document can actually allow viewing under the boxes. The document should be converted such that the boxes are not overlayed, but actually incorporated into the graphics. Please adjust.
- 4) FCC ID shown on the label has a different font size for the 240. This could be misinterpreted to be subscript or similar which is not allowed in the FCC ID. Please adjust appropriately.
- 5) Reviewing the schematics provided, it is uncertain if this covers the TX portion of the device. Please review, explain and update if necessary.

Timothy R. Johnson Examining Engineer

## mailto: tjohnson@AmericanTCB.com

The items indicated above must be submitted before processing can continue on the above referenced application. Failure to provide the requested information may result in application termination. Correspondence should be considered part of the permanent submission and may be viewed from the Internet after a Grant of Equipment Authorization is issued.

Please do not respond to this correspondence using the email reply button. In order for your response to be processed expeditiously, you must submit your documents through the AmericanTCB.com website. Also, please note that partial responses increase processing time and should not be submitted.

Any questions about the content of this correspondence should be directed to the sender.