



1. FCC SAR TEST EXCLUSION CALCULATIONS

FCC ID: VC7120-0226

Model number: DD74X Product Marketing Name: Chroma 74

Based on guidance from KDB 447498

1.1 SAR TEST EXCLUSION CALCULATION

Time averaged conducted power					
Nominal power output	0dBm	Set by Firmware			
Production tolerance	+0.5dB	IC tolerance over			
		temperature and supply			
max conducted power	0.5dBm (1.12mW)	"tune up tolerance"			
Max theoretical duty cycle in	0.068%	12ms every 17.6s			
normal operation					
Max average conducted power	0.0007 mW				
Rounded up to nearest mW	1 mW	(clause 4.3.1)			

Minimum test Separation Distance			
Minimum 5mm is used	It is conceivable that a user might touch the electronic shelf		
(clause 4.1.5)	label display while it is transmitting. Antenna is 3mm from the surface of the display.		

Minimum frequency	902.5 MHz
Maximum frequency	927.5 MHz

SAR test exclusion threshold calculation (clause 4.3.1):

Calculation is Power of channel (mW) / min test separation(mm) * [sqrt freq (GHz)]. (result rounded to 1decimal place)

Min. channel: 1/5 * [sqrt 0.9025] = 0.2Max. channel: 1/5 * [sqrt 0.9275] = 0.2

This is below the limits for 1-g SAR (3.0) and 10-g SAR (7.5) and so the product meets the thresholds for SAR test exclusion.





2. MPE CALCULATION AND RADIATION EXPOSURE RISK ASSESSMENT

FCC ID: VC7120-0226

Model: DD74X PMN: Chroma 74

2.1 MPE CALCULATION AND EXPOSURE RISK

Following guidelines in KDB 447498 D03 supplement C Cross-reference v01

Prediction of MPE limit at a given distance

$$S = \frac{1.64ERP}{4\pi R^2} \text{ re-arranged } R = \sqrt{\frac{1.64ERP}{S4\pi}}$$

where:

S = power density
R = distance to the centre of radiation of the antenna
ERP = EUT Maximum power

With the maximum test case 100% duty cycle the MPE calculation result based on radiated field measurements from Hursley EMC test report No."1869c FR" Max Result at 913.5MHz is 87.04dBuV/m @ 3m, equivalent to 0.093mW ERP

Prediction frequency (MHz)	Max ERP (mW)	Power density limit (S) (mW/cm2)	Distance R cm required to be less than 0.6mW/cm2	
902.5MHz	0.093	0.6	0.45cm	

Exposure risk in normal operation:

The maximum theoretical transmitter duty cycle in operation is 12ms every 17.6s, (0.068%), which reduces the time-averaged ERP to 0.00000632mW.

In practice, it is impossible to reach the power density limit of 0.6mW/cm2 even with 100% duty cycle, because the required distance R is smaller than the 5mm minimum seperation distance.

DD74X is a fixed installation. In a retail shelf edge context it is possible that human body will contact the device, but with only momentary exposure.





3. INDUSTRY CANADA RSS-102 exemption requirements

ISED ID: 8910A-1200226 HVIN: DD74X PMN: Chroma 74

The minimum distance and bystander could be <5mm, if the bystander is touching the product, therefore the electronic shelf label DD74X falls under RSS-102 issue 5, section 2.5.1 From RSS-102 issue 5, section 2.5.1 table 1 the appropriate exemption limit for the 902.5 to 927.5MHz band of operation is between 7mW and 17mW for <5mm separation distance. (assumed 7mW for worst case)

Table 1: SAR evaluation – Exemption limits for routine evaluation based on frequency and separation distance 4,5

Frequency	Exemption Limits (mW)					
(MHz)	At separation distance of					
	≤5 mm	10 mm	15 mm	20 mm	25 mm	
≤300	71 mW	101 mW	132 mW	162 mW	193 mW	
450	52 mW	70 mW	88 mW	106 mW	123 mW	
835	17 mW	30 mW	42 mW	55 mW	67 mW	
1900	7 mW	10 mW	18 mW	34 mW	60 mW	

From Hursley EMC test report No. "1869c FR" Max Result (100% duty cycle) at 902.5MHz is 87.04dBuV/m @ 3m, equivalent to 0.152mW EIRP (0.093mW ERP)

Maximum TX power with 100% duty cycle, adjusted for +0.5dB production tolerance: 87.54dBuV/m @ 3m @ 902.5MHz = 0.170mW EIRP (0.104mW ERP)

The maximum theoretical transmitter duty cycle in operation is 12ms every 17.6s, (0.068%), which reduces the maximum EIRP to 0.000116mW

This meets the requirement for exemption from routine evaluation.

Assessment carried out by:

Oli Bailey (Senior Hardware Engineer)

Date of Assessment: 3rd March 2020

Tel: +44 1344 292 110

Email: oli.bailey@displaydata.com