



1. FCC SAR TEST EXCLUSION CALCULATIONS

FCC ID: VC7120-0200

Model number: DD29X Product Marketing Name: Chroma 29L Based on guidance from KDB 447498

1.1 SAR TEST EXCLUSION CALCULATION

Time averaged conducted power					
Nominal power output	0dBm	Set by Firmware			
Production tolerance	+0.5dB	IC tolerance over			
		temperature and supply			
max conducted power	0.5dBm (1.12mW)	"tune up tolerance"			
Max theoretical duty cycle in	0.068%	12ms every 17.6s			
normal operation					
Max average conducted power	0.0007 mW				
Rounded up to nearest mW	1 mW	(clause 4.3.1)			

Minimum test Separation Distance		
Minimum 5mm is used	It is conceivable that a user might touch the electronic	
(clause 4.1.5)	shelf label display while it is transmitting. Antenna is	
	3mm from the surface of the display.	

Minimum frequency	902.5 MHz
Maximum frequency	927.5 MHz

SAR test exclusion threshold calculation (clause 4.3.1)

Calculation is Power of channel (mW) / min test separation(mm) * [sqrt freq (GHz)]. (result rounded to 1decimal place)

Min. channel: 1 / 5 * [sqrt 0.9025] = 0.2 Max. channel: 1 / 5 * [sqrt 0.9275] = 0.2

This is below the limits for 1-g SAR (3.0) and 10-g SAR (7.5) and so the product meets the thresholds for SAR test exclusion.





2. MPE CALCULATION AND RADIATION EXPOSURE RISK ASSESSMENT

FCC ID: VC7120-0200 IC ID: 8910A-1200200 Model: DD29X PMN: Chroma 29L

2.1 MPE CALCULATION AND EXPOSURE RISK

Following guidelines in KDB 447498 D03 supplement C Cross-reference v01

Prediction of MPE limit at a given distance

$$S = \frac{1.64 ERP}{4\pi R^2}$$
 re-arranged $R = \sqrt{\frac{1.64 ERP}{S4\pi}}$

where:

S = power density

R = distance to the centre of radiation of the antenna

ERP = EUT Maximum power

With the maximum test case 100% duty cycle the MPE calculation result based on radiated field measurements from Hursley EMC test report no.1029b FR "FCC Part 15C, Industry Canada, Certification Report":

Max Result is at 902.5MHz is 87.3dBuV/m @ 3m, equivalent to 0.0982mW ERP

Prediction	Max ERP	Power density limit	Distance R cm required to be less than 0.6mW/cm2
frequency (MHz)	(mW)	(S) (mW/cm2)	
902.5MHz	0.0982	0.6	0.146cm

Exposure risk in normal operation

The maximum theoretical transmitter duty cycle in operation is 12ms every 17.6s, (0.068%), which reduces the average ERP to 66.8uW.

In practice, it is impossible to reach the power density limit of 0.6mW/cm2 even with 100% duty cycle, because the required distance R is smaller than the distance from the antenna to the outside surface of the device enclosure.

DD29X is a fixed installation. In a retail shelf edge context it is possible that human body will contact the device, but with only momentary exposure.

Displaydata Ltd, Greenwood House, London Road, Bracknell, Berks., RG12 2AA

Displaydata is registered in England and Wales. Registration number: 03929602 Registered office: Malvern Hills Science Park, Geraldine Road, Malvern, Worcestershire WR14 3SZ





3. INDUSTRY CANADA RSS-102 exemption requirements

ISED ID: 8910A-1200200 HVIN: DD29X PMN: Chroma 29L

The minimum distance and bystander could be <5mm, if the bystander is touching the product, therefore the electronic shelf label DD29X falls under RSS-102 issue 5, section 2.5.1

From RSS-102 issue 5, section 2.5.1 table 1 the appropriate exemption limit for the 902.5 to 927.5MHz band of operation is between 7mW and 17mW for <5mm separation distance. (assumed 7mW for worst case)

Table 1: SAR evaluation – Exemption limits for routine evaluation based on frequency and separation distance^{4,5}

	Exemption Limits (mW)					
At separation distance of <5 mm	At separation distance of 10 mm	At separation distance of 15 mm	At separation distance of 20 mm	At separation distance of 25 mm		
71 mW	101 mW	132 mW	162 mW	193 mW		
52 mW	70 mW	88 mW	106 mW	123 mW		
17 mW	30 mW	42 mW	55 mW	67 mW		
7 mW	10 mW	18 mW	34 mW	60 mW		
	distance of ≤5 mm 71 mW 52 mW 17 mW	distance of distance of ≤5 mm 10 mm 71 mW 101 mW 52 mW 70 mW 17 mW 30 mW	distance of ≤5 mm distance of 10 mm distance of 15 mm 71 mW 101 mW 132 mW 52 mW 70 mW 88 mW 17 mW 30 mW 42 mW	distance of ≤5 mm distance of 10 mm distance of 15 mm distance of 20 mm 71 mW 101 mW 132 mW 162 mW 52 mW 70 mW 88 mW 106 mW 17 mW 30 mW 42 mW 55 mW		

From Hursley EMC test report no.1029b FR "FCC Part 15C, Industry Canada, Certification Report":

Max Result (100% duty cycle) at 902.5MHz is 87.3dBuV/m @ 3m, equivalent to 0.161mW EIRP (0.0982mW ERP)

Maximum TX power with 100% duty cycle, adjusted for +0.5dB production tolerance: 87.8dBuV/m @ 3m @ 902.5MHz = 0.181mW EIRP (0.110mW ERP)

The maximum theoretical transmitter duty cycle in operation is 12ms every 17.6s, (0.068%), which reduces the maximum EIRP to 123uW.

This meets the requirement for exemption from routine evaluation.

Assessment carried out by:

() Bail

Oli Bailey (Senior Hardware Engineer)

Date of Assessment: 28th May 2019

Tel: +44 1344 292 110 Email: oli.bailey@displaydata.com

Displaydata Ltd, Greenwood House, London Road, Bracknell, Berks., RG12 2AA

Displaydata is registered in England and Wales. Registration number: 03929602 Registered office: Malvern Hills Science Park, Geraldine Road, Malvern, Worcestershire WR14 3SZ