

## COVER LETTER FOR DD16X LABELLING

20th March 2019

FCC ID: VC7120-0195

IC: 8910A-1200195

Model: DD16X

To whom it may concern.

The proposed solution puts the model identity (HVIN) on the rear cover label, and the FCC ID and manufacturers Logo, together with the PMN on the removable battery cover. This ensures that the text size remains readable.

The following features of the product are offered as mitigating factors for using the removable cover to carry some of the labelling:

1. DD16X is inoperable without the battery cover. The battery contact force is sufficient to push the batteries out of place so that the product has no power. There is no other source of power.
2. DD16X is not a consumer product. It is an industrial product. It is a shelf edge electronic label that is deployed in 1000s in a retail store or industrial facility. They are never used singly. The minimum number sold is 500. If a battery cover is lost on one device – there are hundreds of others at the same location that can be used as reference by the user/installer to identify the product on the FCC websites.
3. The model number (HVIN) label is applied to the product body as the common unique identifier for both FCC and (if required) ISED.
4. DD16X FCCID is included with the user manual (installation guide) provided.

Sincerely



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