



COVER LETTER FOR DD21X LABELLING

06th October 2018

FCC ID: VC7120-0194

IC: 8910A-1200194

Model: DD21X

To whom It may concern.

The product area for type labelling is confined to the area underneath the cells and the removalable battery cover.

The proposed solution puts the model identity (HVIN) under the battery, and the FCC ID, IC ID and manufacturers Logo, together with the PMN on the removable battery cover. This ensures that the text size remains readable.

3 features of the product are offered as mitigating factors for using the removable cover to carry some of the labelling.

- 1. DD21X is inoperable without the battery cover. The battery contact force is sufficient to push the batteries out of place so that the product has no power. There is no other source of power.
- 2. DD21X is not a consumer product. It is an industrial product. It is a shelf edge electronic label that is deployed in 1000s in a retail store or industrial facility. They are never used singly. The minimum number sold is 500. If a battery cover is lost on one device there are hundreds of others at the same location that can be used as reference by the user/installer to identify the product on either the FCC or ISED listed products websites.
- 3. The model number (HVIN) label is applied to the product body as the common unique identifier for both FCC and ISED.

Sincerely

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