

ZBD Displays Ltd
Malvern Hills Science Park
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12TH July 2007

To: Federal Communications Commission

7435 Oakland Mills Road

Columbia, MD 21046-1609

Curtis-Straus LLC TCB

527 Great Rd

Littleton, MA 02702

Re: Professional Installation Justification

Gentlemen:

This letter is to confirm compliance with 15.203. ZBD Displays Limited requests that the following information be taken into account to show compliance with 15.203.

1) Marketing

The EDK230 and Bounce Communicator is not sold as a retail item; these products cannot be used by the general public and therefore is not for sale in retail or by mail order. These products must be sold to dealers and installed as part of major systems by professional installers. Our preferred dealers are Episys, Avery Weightronix and Fujitsu.

2) Installation;

- - installation must be controlled.

The installation is controlled by software, each label must be entered onto a database before it can be used as a retail signage, each customer has its own unique IT system which requires complex software to drive the weigh scales and ensure the electronic signage work together.

- - installed by licensed professionals (EUT sold to dealer who hire installers)

Our preferred dealers are Episys, Avery Weightronix and Fujitsu.

- - installation requires special training (special programming, access to keypad, field strength measurements made) What is unique, sophisticated, complex, or specialized about your equipment which REQUIRES it to be installed by a professional installer?

The logo for ZBD Displays Ltd, consisting of the lowercase letters 'zbd' in a bold, stylized, sans-serif font. The letters are black and have a slightly irregular, hand-drawn appearance.

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Every installation is unique to each customer as it requires specialised software. Each installation is carried out by the dealer and is supported by the dealer but is managed by their customers.

3) Application

- -The intended use is generally not for the general public. It is generally for industry/commercial use.

The product is specifically designed to be used in the retail industry; the application can only be used as parts of another system i.e. weigh scale for a grocery store.

Please refer to our website for further marketing information and proof of professional installation.

Sincerely,



Francis Kent

Principal Product Engineer

ZBD Displays Limited

UK Registered Company Number: 03929602

UK VAT Registration Number: 754 3395 15

