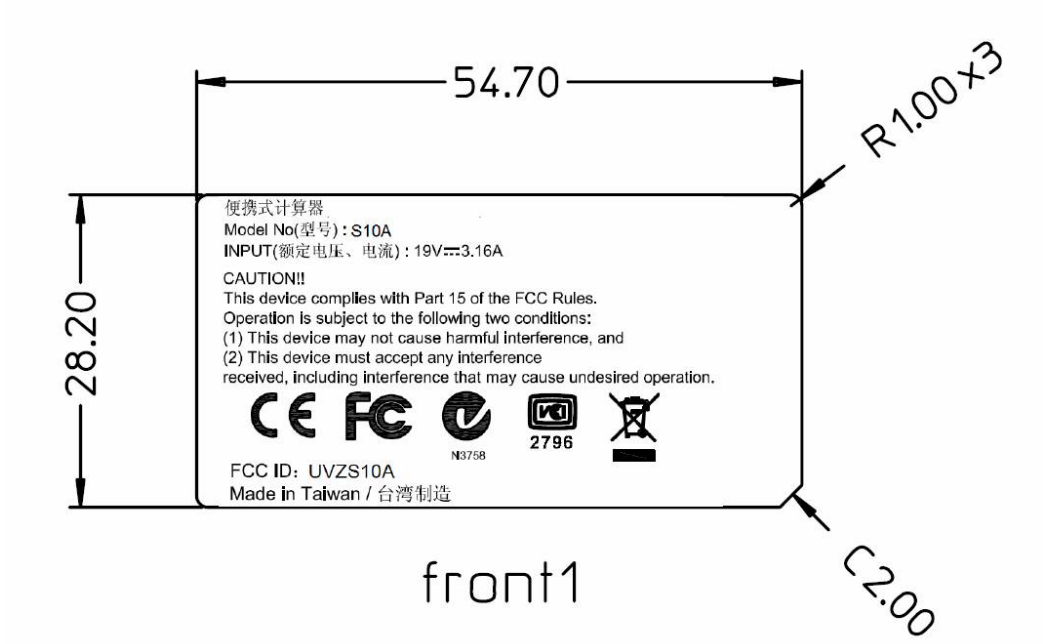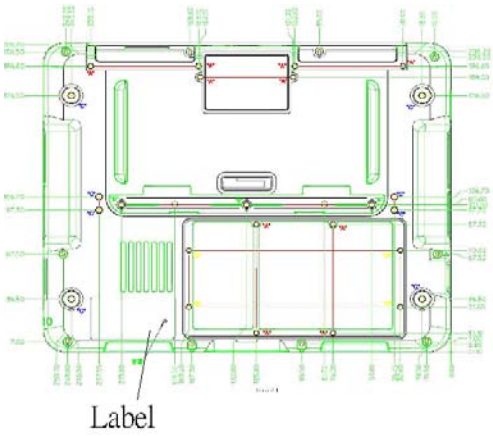S10A Label location