



Customer Service Button Installation Instructions

FOR USE BY THE INSTALLER ONLY!

DRAFT

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Installer Note:

Please follow these instructions carefully!

You can damage equipment being installed if wired incorrectly!

If at any point you need help STOP and do the following:

Go online to **www.alliance-cvs.com** and check for the most common installation questions.

User: manager **Password:** razor

If your question is not answered or resolved then,

Call 1-866-594-7762 for assistance.

Introduction:

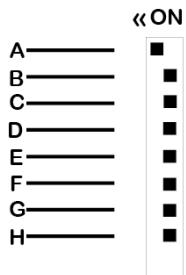
The Alliance Customer Service Button kit includes the following: Customer Service Button, Shelf Mount, 3 x AAA Batteries and Screwdriver.

Before you begin, unpack and verify you have all the correct parts.

Step 1: Remove the battery door with the included screwdriver to expose the battery compartment.

Step 2: Install the three AAA batteries as indicated in the battery compartment graphic.

Step 3: Adjust the message to be trigger by selecting the correct message from the table in this manual and matching those settings on the DIP switch positions.



Step 4: Replace battery cover and screw closed.

Step 5: Depending upon the type of mount included with the kit attach the customer service button to the shelf or glass display case.

Step 6: Push the button to verify operation.

Button Line Drawings

Message Select Chart:

Use the chart below to set the message number to be triggered for an alert condition on the transmitter. Looking at the transmitter ON is to the LEFT, OFF is to the RIGHT.

Message	A	B	C	D	E	F	G	H
1	ON	OFF						
2	OFF	ON	OFF	OFF	OFF	OFF	OFF	OFF
3	ON	ON	OFF	OFF	OFF	OFF	OFF	OFF
4	OFF	OFF	ON	OFF	OFF	OFF	OFF	OFF
5	ON	OFF	ON	OFF	OFF	OFF	OFF	OFF
6	OFF	ON	ON	OFF	OFF	OFF	OFF	OFF
7	ON	ON	ON	OFF	OFF	OFF	OFF	OFF
8	OFF	OFF	OFF	ON	OFF	OFF	OFF	OFF
9	ON	OFF	OFF	ON	OFF	OFF	OFF	OFF
10	OFF	ON	OFF	ON	OFF	OFF	OFF	OFF
11	ON	ON	OFF	ON	OFF	OFF	OFF	OFF
12	OFF	OFF	ON	ON	OFF	OFF	OFF	OFF
13	ON	OFF	ON	ON	OFF	OFF	OFF	OFF
14	OFF	ON	ON	ON	OFF	OFF	OFF	OFF
15	ON	ON	ON	ON	OFF	OFF	OFF	OFF
16	OFF	OFF	OFF	OFF	ON	OFF	OFF	OFF
17	ON	OFF	OFF	OFF	ON	OFF	OFF	OFF
18	OFF	ON	OFF	OFF	ON	OFF	OFF	OFF
19	ON	ON	OFF	OFF	ON	OFF	OFF	OFF
20	OFF	OFF	ON	OFF	ON	OFF	OFF	OFF
21	ON	OFF	ON	OFF	ON	OFF	OFF	OFF
22	OFF	ON	ON	OFF	ON	OFF	OFF	OFF
23	ON	ON	ON	OFF	ON	OFF	OFF	OFF
24	OFF	OFF	OFF	ON	ON	OFF	OFF	OFF
25	ON	OFF	OFF	ON	ON	OFF	OFF	OFF
26	OFF	ON	OFF	ON	ON	OFF	OFF	OFF
27	ON	ON	OFF	ON	ON	OFF	OFF	OFF
28	OFF	OFF	ON	ON	ON	OFF	OFF	OFF
29	ON	OFF	ON	ON	ON	OFF	OFF	OFF
30	OFF	ON	ON	ON	ON	OFF	OFF	OFF
31	ON	ON	ON	ON	ON	OFF	OFF	OFF
32	OFF	OFF	OFF	OFF	OFF	ON	OFF	OFF
33	ON	OFF	OFF	OFF	OFF	ON	OFF	OFF
34	OFF	ON	OFF	OFF	OFF	ON	OFF	OFF

35	ON	ON	OFF	OFF	OFF	ON	OFF	OFF
36	OFF	OFF	ON	OFF	OFF	ON	OFF	OFF
37	ON	OFF	ON	OFF	OFF	ON	OFF	OFF
38	OFF	ON	ON	OFF	OFF	ON	OFF	OFF
39	ON	ON	ON	OFF	OFF	ON	OFF	OFF
40	OFF	OFF	OFF	ON	OFF	ON	OFF	OFF
41	ON	OFF	OFF	ON	OFF	ON	OFF	OFF
42	OFF	ON	OFF	ON	OFF	ON	OFF	OFF
43	ON	ON	OFF	ON	OFF	ON	OFF	OFF
44	OFF	OFF	ON	ON	OFF	ON	OFF	OFF
45	ON	OFF	ON	ON	OFF	ON	OFF	OFF
46	OFF	ON	ON	ON	OFF	ON	OFF	OFF
47	ON	ON	ON	ON	OFF	ON	OFF	OFF
48	OFF	OFF	OFF	OFF	ON	ON	OFF	OFF
49	ON	OFF	OFF	OFF	ON	ON	OFF	OFF
50	OFF	ON	OFF	OFF	ON	ON	OFF	OFF
51	ON	ON	OFF	OFF	ON	ON	OFF	OFF
52	OFF	OFF	ON	OFF	ON	ON	OFF	OFF
53	ON	OFF	ON	OFF	ON	ON	OFF	OFF
54	OFF	ON	ON	OFF	ON	ON	OFF	OFF
55	ON	ON	ON	OFF	ON	ON	OFF	OFF
56	OFF	OFF	OFF	ON	ON	ON	OFF	OFF
57	ON	OFF	OFF	ON	ON	ON	OFF	OFF
58	OFF	ON	OFF	ON	ON	ON	OFF	OFF
59	ON	ON	OFF	ON	ON	ON	OFF	OFF
60	OFF	OFF	ON	ON	ON	ON	OFF	OFF
61	ON	OFF	ON	ON	ON	ON	OFF	OFF
62	OFF	ON	ON	ON	ON	ON	OFF	OFF
63	ON	ON	ON	ON	ON	ON	OFF	OFF
64	OFF	OFF	OFF	OFF	OFF	OFF	ON	OFF
65	ON	OFF	OFF	OFF	OFF	OFF	ON	OFF
66	OFF	ON	OFF	OFF	OFF	OFF	ON	OFF
67	ON	ON	OFF	OFF	OFF	OFF	ON	OFF
68	OFF	OFF	ON	OFF	OFF	OFF	ON	OFF
69	ON	OFF	ON	OFF	OFF	OFF	ON	OFF
70	OFF	ON	ON	OFF	OFF	OFF	ON	OFF
71	ON	ON	ON	OFF	OFF	OFF	ON	OFF
72	OFF	OFF	OFF	ON	OFF	OFF	ON	OFF
73	ON	OFF	OFF	ON	OFF	OFF	ON	OFF
74	OFF	ON	OFF	ON	OFF	OFF	ON	OFF

75	ON	ON	OFF	ON	OFF	OFF	ON	OFF
76	OFF	OFF	ON	ON	OFF	OFF	ON	OFF
77	ON	OFF	ON	ON	OFF	OFF	ON	OFF
78	OFF	ON	ON	ON	OFF	OFF	ON	OFF
79	ON	ON	ON	ON	OFF	OFF	ON	OFF
80	OFF	OFF	OFF	OFF	ON	OFF	ON	OFF
81	ON	OFF	OFF	OFF	ON	OFF	ON	OFF
82	OFF	ON	OFF	OFF	ON	OFF	ON	OFF
83	ON	ON	OFF	OFF	ON	OFF	ON	OFF
84	OFF	OFF	ON	OFF	ON	OFF	ON	OFF
85	ON	OFF	ON	OFF	ON	OFF	ON	OFF
86	OFF	ON	ON	OFF	ON	OFF	ON	OFF
87	ON	ON	ON	OFF	ON	OFF	ON	OFF
88	OFF	OFF	OFF	ON	ON	OFF	ON	OFF
89	ON	OFF	OFF	ON	ON	OFF	ON	OFF
90	OFF	ON	OFF	ON	ON	OFF	ON	OFF
91	ON	ON	OFF	ON	ON	OFF	ON	OFF
92	OFF	OFF	ON	ON	ON	OFF	ON	OFF
93	ON	OFF	ON	ON	ON	OFF	ON	OFF
94	OFF	ON	ON	ON	ON	OFF	ON	OFF
95	ON	ON	ON	ON	ON	OFF	ON	OFF
96	OFF	OFF	OFF	OFF	OFF	ON	ON	OFF
97	ON	OFF	OFF	OFF	OFF	ON	ON	OFF
98	OFF	ON	OFF	OFF	OFF	ON	ON	OFF
99	ON	ON	OFF	OFF	OFF	ON	ON	OFF
100	OFF	OFF	ON	OFF	OFF	ON	ON	OFF
101	ON	OFF	ON	OFF	OFF	ON	ON	OFF
102	OFF	ON	ON	OFF	OFF	ON	ON	OFF
103	ON	ON	ON	OFF	OFF	ON	ON	OFF
104	OFF	OFF	OFF	ON	OFF	ON	ON	OFF
105	ON	OFF	OFF	ON	OFF	ON	ON	OFF
106	OFF	ON	OFF	ON	OFF	ON	ON	OFF
107	ON	ON	OFF	ON	OFF	ON	ON	OFF
108	OFF	OFF	ON	ON	OFF	ON	ON	OFF
109	ON	OFF	ON	ON	OFF	ON	ON	OFF
110	OFF	ON	ON	ON	OFF	ON	ON	OFF
111	ON	ON	ON	ON	OFF	ON	ON	OFF
112	OFF	OFF	OFF	OFF	ON	ON	ON	OFF
113	ON	OFF	OFF	OFF	ON	ON	ON	OFF
114	OFF	ON	OFF	OFF	ON	ON	ON	OFF

Limited Warranty

TERMS: Alliance warrants to the original purchaser (“Buyer”) that the Product sold is free from defects in material and workmanship at the time of purchase. The warranty period begins at the time of Product’s original purchase by the first end-user. The warranty applies for one (1) year from the original date of purchase, or as long as the product is owned by the original purchaser, whichever comes first. Included in the warranty are parts and labor. Buyer must provide written notice to Alliance of any defective part or conditions within the warranty period. If the defect is not the result of improper use, service, maintenance or installation, and if the equipment has not been otherwise damaged or modified after shipment, Alliance or its authorized representative shall either replace or repair the defective Product at Alliance’s option. No credit shall be allowed for work performed by Buyer or unauthorized parties. Out-of-warranty repairs are invoiced at the current Alliance hourly rate plus the cost of parts, shipping and handling. In the event that the product serial number is missing or has been tampered with in any way, the foregoing warranty is void and without effect and Alliance shall have no liability whatsoever on account of defects to such product.

LIMITATIONS: Except as stated above, there are no warranties, express or implied, that extend beyond the specifications for the product. Alliance expressly disclaims any warranty, express or implied, that equipment sold hereunder is of merchantable quality or that it can be used, or is fit for any particular purpose. Buyer purchases and accepts equipment solely on the basis of the warranty here in above expressed. Under no circumstances shall Alliance be liable by virtue of this warranty or otherwise for any special indirect, secondary or consequential damages to any person or property arising out of the use or inability to use the product.

REPAIRING OR REPLACING PRODUCT: Buyer may obtain the repair or replacement of any eligible part or equipment covered under this warranty through a Alliance dealer only. Buyer is responsible for all shipping and handling charges in connection with the performance of this warranty. Products returned to Alliance must be securely packaged to prevent damage in transit, freight prepaid, and insured for replacement value. A return authorization number assigned by Alliance must be clearly marked on the outside of the shipping container. Proof of purchase must accompany shipment. Items delivered to Alliance without a return authorization clearly marked on the outside of the shipping container, and/or without proof of purchase is refused.

CONTACT: Please contact Alliance at the address and phone number below to receive a return authorization number and to arrange for the repair or replacement of a flawed part covered by this warranty. Please indicate the Product’s serial number in all correspondence or a RMA authorization number in the absence of a serial number. Alliance, 5900 Grassy Creek Blvd., Winston-Salem, NC 27105, Phone: 1-866-594-7762.

FCC Part 15 : This equipment has been tested and found to comply within the limits for a Class A digital device, pursuant to Part 15 of the FCC rules. These limits are designed to provide reasonable protection against harmful interference when the equipment is operated in a commercial environment. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may cause harmful interference to radio communications. Operation of the equipment in a residential area is likely to cause harmful interference in which case the user will be required to correct interference at his own expense. In order to maintain compliance with FCC regulations shielded cables must be used with this equipment. Operation with non-approved equipment or unshielded cables is likely to result in interference to radio & television reception.

Changes or modifications not expressly approved by Alliance could void the users’ authority to operate the equipment.

IC ES 003 : This Class A digital apparatus complies with Canadian ICES-003 C et appareil numérique de la classe A est conforme à la norme NMB-003 du Canada.

CE CONFORMITY : The Alliance Theft Deterrent System conforms with the following standards, in accordance with the EU Safety, EMC Emissions, & EMC Immunities : EN 60950-1:2001, EN 55022:1998 for Class A, EN 55024:1998 + A1:2001 + A2:2003, EN 61000-4-2:1995 + A1:1998, EN 61000-4-3:1995, EN 61000-4-4:1995, EN 61000-4-5:1995, EN 61000-4-6:1996, EN 61000-5-11:1994.



This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.



Designed, Developed and Manufactured in the USA

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