

Case back etching description

Description of labeling process for Fossil Partners, L.P., Caller ID watch with Bluetooth technology.

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The labeling for this product is done in etched stainless steel. First the artwork is done in a masking paint on the caseback leaving the area we wish to etch exposed. Next the steel is placed into an acid which will wear down the unmasked area. The steel is left inside the acid until the etching is between 0.03 mm and 0.05 mm deep. The last step is to clean the masking paint off.

We use this method for all our watches as it does not rub off and stays legible for the life of the product and beyond.

For any questions contact:

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