

February 02, 2018

Federal Communications Commission Authorization and Evaluation Division 7435 Oakland Mills Road Columbia, Maryland 21046

Subject: Request for Confidentiality

## FCC ID: TWYIPJRS1000

Applicant: Impinj, Inc. (Impinj)

Impinj submits this confidentiality request letter pursuant to 47 CFR Section 0.457(d) and Section 0.459. In particular, the following categories of documents regarding Impinj's application for FCC ID: TWYIPJRS1000 are to be kept confidential.

## **Permanent Confidentiality:**

Impinj requests the documents listed below as permanently confidential and should be withheld from public review. Documents below contain trade secrets and proprietary information not customarily released to the public.

- 1. Schematic
- 2. Theory of Operation/Operational Description
- 3. Frequency Block Diagram

## **Short-Term Confidentiality:**

Impinj requests the documents listed below as short-term confidential and should be withheld from public view for a period of 180 days from the date of the Grant of Equipment Authorization and prior to marketing. Impinj would like to avoid the untimely release of sensitive material prior to marketing or the release of the product publicly.

- 1. External Photos
- 2. Internal Photos
- 3. Hardware Manual/User's Manuals

Impinj has invested considerable time and materials in research and development to produce the referenced product. The above-mentioned documents contain detailed system and equipment descriptions that are the proprietary and confidential information of Impinj, including trade secrets and sensitive commercial information. Impinj does not make such information available to the public, so the public disclosure of above documents will give competitors an unfair advantage in developing similar products in the market and result in material competitive and financial harm to Impinj.

Best regards,

W Aohn

Bill Ashley VP of Hardware Engineering Impinj, Inc.