ROKU

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June 2, 2011

Compatible Electronics TCB 114 Olinda Drive Brea. California 92823

Gentlemen:

Pursuant to FCC 47 CFR 0.457(d) and 0.459, the applicant requests that a part of the subject FCC application be held confidential on a short term basis:

Internal Photos, External Photos, Test Setup Photos, and User's Manual

We, <u>Roku Inc</u>, have spent substantial effort in developing this product and it is one of the first of its kind in the industry. Having the subject information easily available to "competition" would negate the advantage they have achieved by developing this product. Not protecting the details of the design will result in financial hardship.

Roku Inc requests the exhibits selected above as short term confidential be withheld from public view for a period of 90 days or 7/31/2011 from the date of the Grant of Equipment Authorization and prior to marketing. This is to avoid premature release of sensitive information prior to marketing or release of the product to the public. Roku Inc is also aware that they are responsible to notify CETCB in the event information regarding the product or the product is made available to the public CETCB will then release the documents listed above for public disclosure pursuant to FCC Public Notice DA 04-1705.

If you have any questions, please do not hesitate to contact us at <u>1 479 871-1148</u>

Sincerely,

Greg Garner

Director of Hardware Engineering

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