



STEP 6: Follow on-screen setup

Follow the instructions on your TV screen. Activate your streaming player by using your computer or smartphone to link a Roku account.

IMPORTANT:

Roku never charges for activation support.

Common questions

Why do I need to create a Roku account?

You'll need a Roku account to stream, add channels, easily manage subscriptions, rent movies, and more.

Why do I need to enter a credit card?

Saving a payment method makes it easy to rent or buy movies, subscribe to popular channels, and start free trials in just a click. No charges will be made without your authorization.

What should I do if my streaming player is not connecting to my Wi-Fi® network?

Double check the network you selected and that you entered your password correctly. If you have other devices connected to this network, your streaming player should connect.

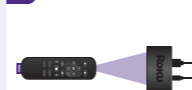
Visit go.roku.com/express for more information

Adhesive strip instructions

Use this removable strip if you want to attach your streaming player to your TV. Keep in mind that this strip can only be used once and your streaming player requires a direct line of sight to your remote control.

To apply adhesive strip

1



Choose a flat, clean surface in line of sight to your remote.

2



Remove striped liner and press adhesive to the bottom of your player.

3



Remove other liner and hold your player in position for 30 seconds.

To remove adhesive strip

1



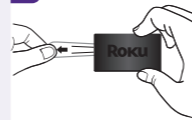
Gently pull the adhesive strip sideways.

2



Do not pull the adhesive strip towards you.

2



Stretch the strip slowly to release.

Need more help?
support.roku.com



Video tutorials



Wi-Fi® help

Cut cable. Save money. Stream big.
streamandsave.com



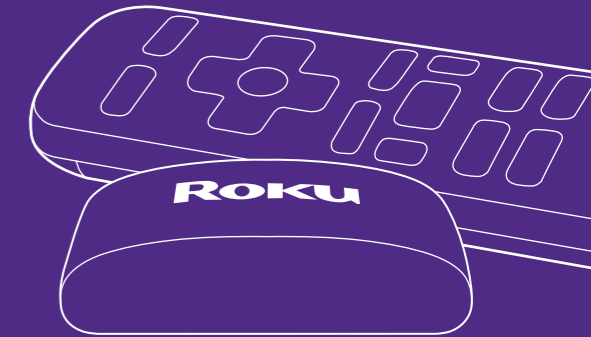
Free TV



Live TV

See what's streaming for free, tips, and more
roku.com/blog

Follow us



Roku Express

Quick Start Guide

Roku

© 2022 Roku, Inc. All rights reserved. Roku and the Roku logo are the registered trademarks of Roku, Inc. All other logos and trademarks herein not owned by Roku, Inc. are the property of their respective owners.



What's included



Roku Express streaming player



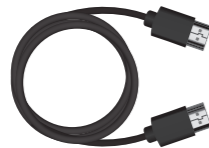
Removable adhesive strip



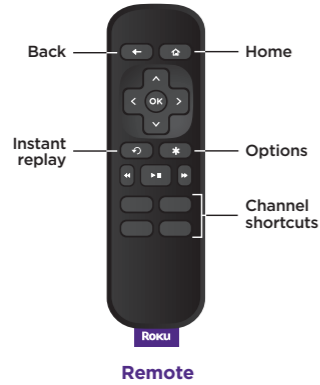
Two AAA batteries



USB power cable



High Speed HDMI® Cable



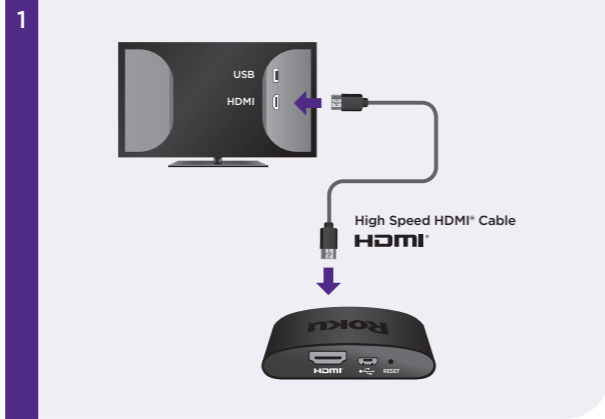
Remote

Details



HDMI | USB | Reset power

Let's get started

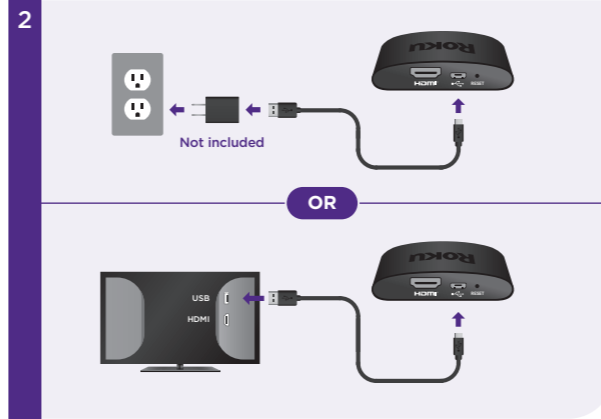


STEP 1: Connect to TV

Connect your streaming player to an HDMI port on the back of your TV with the included cable.

TIP:

For help setting up your device, visit go.roku.com/express



STEP 2: Connect to power

To ensure your player is always on and ready to stream, connect it to a wall outlet using the included power cable and a standard USB adaptor (like your phone charger).

Or, use the power cable to connect your streaming player to the USB port on your TV.

NOTE:

See a red light on your streaming player?

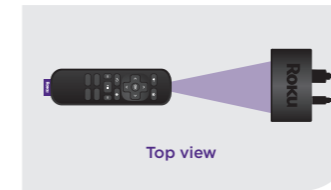
That means the USB port on your TV is not providing enough power. Use a USB power adaptor instead.



STEP 3: Position streaming player

Place your streaming player near your TV or attach it with the included removable adhesive strip.

DO NOT place your streaming player behind the TV or inside a closed TV cabinet. Doing so may cause overheating.



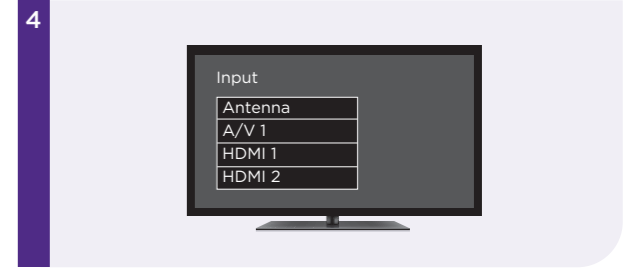
Top view

DO

Make sure that the front of your streaming player has direct line of sight to your remote control.

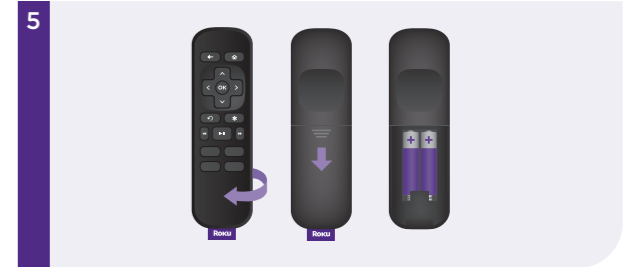
OPTIONAL

To attach your streaming player to your TV, see the **adhesive strip instructions** on the back page of this guide.



STEP 4: Select input

Use your TV remote to power on your TV and select the input (source) you used to connect your streaming player.



STEP 5: Insert batteries

Slide open the cover on the back of your remote and insert the included batteries.

Roku® Player (“Player”), including Roku Remote (“Remote”), cables, and accessories, collectively, the “Product”

The Player which accompanies this Important Product Information allows you to stream online entertainment to your TV. A Roku account is required to activate your Player. When you sign up for a Roku account, you will be asked to provide your contact information and a payment method so that you can easily rent movies or sign-up for additional services. Your authorization is required for any such charges. There are no equipment rental fees for owning the Player. However, a paid subscription or other form of payment may be required to access some channels or content. Channel availability is subject to change and varies by region. Check with each channel provider for specific bandwidth requirements to stream SD, 720p, 1080p HD, 4K, and HDR content (subject to TV compatibility).

Please read and keep all safety and use instructions.

Important Product Information Safety Precautions

⚠ Any electrical device, if used improperly, has the potential for causing fire, electrical shock, property damage or personal injury. To help ensure accident-free and enjoyable operation, follow these guidelines:

- Observe all warnings, precautions and instructions.
- Regularly inspect all elements of the Product for damage.
- If the Product has been damaged, cracked or punctured, or if the Product functions in an abnormal manner, produces unusual sounds or smells or becomes hot, immediately stop use, unplug any power adaptors or cables from the electrical outlet and disconnect any other cables.
- Observe all signs and displays that require an electrical device or RF radio product to be switched off in designated areas.
- For more information on product safety and troubleshooting, please go to support.roku.com

Use and Handling

- ⚠ The Product is not a toy. Product packaging may include plastic bags, cable ties, and fasteners. Dispose of these properly and keep them out of reach of children and pets, as they could present a choking hazard.
- **Do not expose any elements of the Product to liquid or allow liquid, small particles, or other foreign objects to get into any element of the Product.**
- **Do not puncture, crush, or damage any element of the Product.**
- **Do not attempt to repair or disassemble your Product yourself. Doing so may cause injury, overheating, fire, or damage not**

covered by the Limited Warranty, or electric shock or injury to you.

- Do not expose any element of the Product to smoke, steam, high temperatures, high humidity, direct sunlight, or excessive low or freezing temperatures.
- Do not place any element of the Product on the floor or in a place where they may cause someone to trip or stumble.
- Do not short circuit or force discharge of the rechargeable Remote (if applicable).
- Do not place naked flame sources, such as lighted candles, on or near the Product.
- Do not place anything on top of your Product, cover or place it in an enclosed cabinet or on a soft surface; it may cause the Product to get hot or overheat.
- Do not drop or crush the Product.
- Do not clean with chemical cleaners. Use a soft, dry cloth.
- Do not place Player directly on oil or wax based wood finished surfaces.
- Use intended for indoors only.
- Dispose of the Product according to local standards and regulations.
- The Remote may have a jack for earpieces. Use only compatible earpieces. Permanent hearing loss may occur if the Product or earpieces are used at high volume. To prevent possible hearing loss, limit the amount of time you use the Product or any earpieces at high volume.



Rechargeable Remote Safety Precautions

If your Product comes with a rechargeable Remote:

Input Voltage: 5V @ 600mA

Battery Rating: 1000mAh, 3.8V nominal

- Only charge the Remote with the included micro USB charging cable and a compatible 5V USB adaptor (not included).
- Do ensure the charging cable is fully inserted into the power adaptor before you plug the adaptor into a power outlet.
- Do not operate the Remote using any vigorous or forceful motions or gestures.
- Do not charge your Remote when moisture is present. This may cause fire, electric shock, injury, or damage to the Remote, other property, or you.
- Do not allow prolonged skin contact with a charging cable or connector when the charging cable is connected to a power source; it may cause discomfort or injury.
- For more information on product safety and troubleshooting, please go to support.roku.com

⚠ Use and charge your Remote in a well-ventilated area to prevent overheating. Discontinue use if you observe any abnormal increase in temperature on the remote and/or around the battery compartment.

From empty, the rechargeable Remote, in optimal conditions, will charge in <3 hours. A blinking LED light animation indicates that Remote is charging.

- Ambient Operating Temperature: 0°C to 35°C
- Non-Operating (Storage): -20°C to 60°C

Important Tips About Battery Handling

Inserting alkaline batteries: If your Product comes with a Remote that requires alkaline batteries, be sure to insert each battery negative (-) side first, pushing it into the coil and then into the compartment. Never insert batteries positive (+) side first.

Replacing alkaline batteries: If your Product comes with a Remote that requires alkaline batteries, always replace dead batteries with two brand-new batteries from the same manufacturer. Never use damaged batteries.

⚠ Disposal of batteries: Always dispose of batteries following local recycling guidelines. Do not dispose of batteries in household waste or open fire. For more information about the battery included in the Remote and recycling, see: support.roku.com/article/208755678

Warning Signs: If your Product gets warm/hot during use, discontinue use and contact Roku Customer Support immediately at support.roku.com. There is a risk of explosion if a battery is replaced by an incorrect type.

License and Warranty

Use of the Product constitutes your agreement with the End User License Agreement set forth herein and at roku.com/legal and the limited warranty set forth below. If you disagree and you are within the allowable time period for returns under the return policy applicable to your Product, you may return the Product to the place where you obtained it for a refund, subject to the terms of the applicable return policy.

Limited Warranty & Warranty Service Process

Limited Warranty

For any Product purchased and delivered to end users in the US, go to support.roku.com for the warranty terms and conditions. You may also request a copy of such terms by mail by contacting us at 1155 Coleman Ave, San Jose, CA 95110.

Additional Legal Notices

Federal Communication Commission Interference Statement

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.

- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

FCC Caution: Any changes or modifications not expressly approved by Roku, Inc. could void the user's authority to operate this equipment.

2.4 GHz band operation of this product in the US is firmware-limited to channels 1 through 11.

IMPORTANT NOTE:

FCC Radiation Exposure Statement

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with a minimum distance of 20 cm between the radiator and your body. This transmitter must not be co-located or operating in conjunction with any other antenna or transmitter. The availability of some specific channels and/or operational frequency bands are country dependent and are firmware programmed at the factory to match the intended destination. The firmware setting is not accessible by the end user.

Apple, AirPlay, HomeKit, and Siri are trademarks of Apple, Inc., registered in the U.S. and other countries.

Google and Android are trademarks of Google LLC.

Third party features and services may be subject to change or removal without notice.

Dolby, Dolby Vision, Dolby Atmos, and the double-D symbol are registered trademarks of Dolby Laboratories Licensing Corporation. Manufactured under license from Dolby Laboratories. Confidential unpublished works. Copyright © 2012–2022 Dolby Laboratories. All rights reserved.

The terms HDMI and HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing Administrator, Inc. in the United States and other countries.

ENERGY STAR and the ENERGY STAR mark are registered trademarks owned by the U.S. Environmental Protection Agency.



Copyright © 2022 Roku, Inc. All rights reserved.



410000810_03