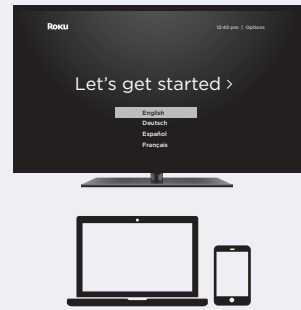


6



### STEP 6: Follow the on-screen setup

Follow the instructions on your TV screen. Activate your streaming player by using your computer or smartphone to link to a Roku account.

#### IMPORTANT:

Roku does not charge for activation support - **beware of scams.**

## Common questions

### Why do I need to create a Roku account?

You'll need a Roku account to stream, add channels, easily manage subscriptions, rent movies, and more.

### Why do I need to enter a credit card?

Saving a payment method makes it easy to rent or buy movies, subscribe to popular channels, and start free trials in just a click. No charges will be made without your authorization.

### What should I do if my streaming player is not connecting to my wireless network?

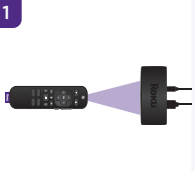
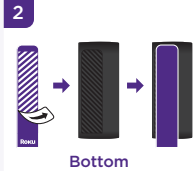
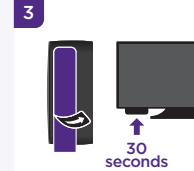
Double check the network you selected and that you entered your password correctly. If you have other devices connected to this network, your streaming player should connect.

Visit [go.roku.com/express4K](https://go.roku.com/express4K) for more information

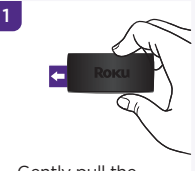

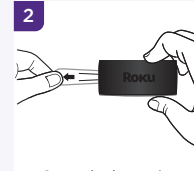
## Adhesive strip instructions

Use this removable strip if you want to attach your streaming player to your TV. Keep in mind that this strip can only be used once.

### To apply adhesive strip

-   
Choose a flat, clean surface to attach your streaming player.
-   
Remove striped liner and press adhesive to the bottom of your player.
-   
Remove other liner and hold your player in position for 30 seconds.

### To remove adhesive strip

-   
Gently pull the adhesive strip sideways.
-   
Do not pull the adhesive strip towards you.
-   
Stretch the strip slowly to release.

Need more help?

[support.roku.com](https://support.roku.com)



Video tutorials



Wireless help

Cut cable. Save money. Stream big.

[streamandsave.com](https://streamandsave.com)



Free TV

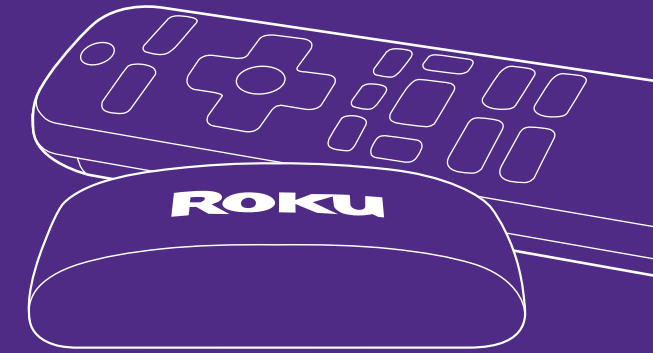


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# Roku Express 4K+

## Quick Start Guide

## Roku

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## What's included



Roku Express 4K+ streaming player

3941R/3941RW



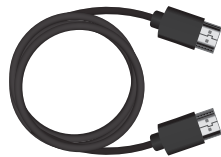
Removable adhesive strip



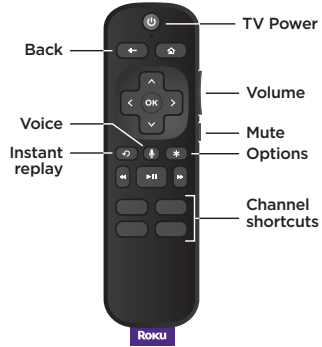
Power adaptor



USB power cable



Premium High Speed HDMI® Cable



Remote RC608



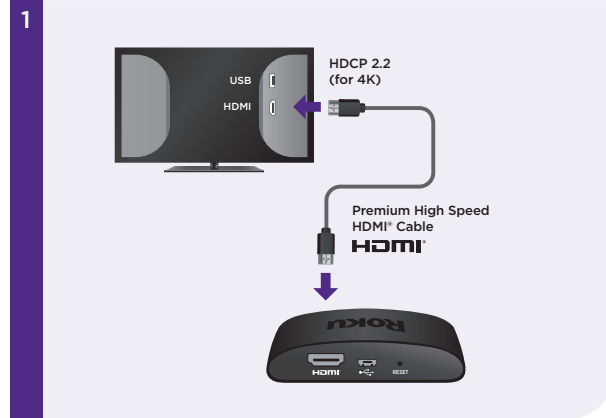
Two AAA Duracell® batteries

## Details



HDMI USB Reset power

## Let's get started

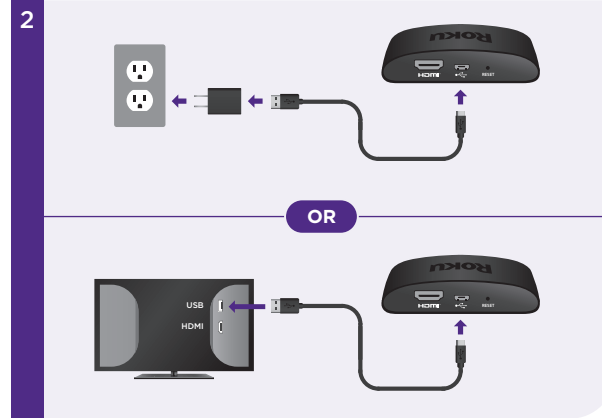


### STEP 1: Connect to TV

Connect your streaming player to an HDMI port on the back of your TV with the included cable. For 4K streaming, you'll need to use an HDMI port that supports HDCP 2.2.

#### TIP:

For help setting up your device, visit [go.roku.com/express4K](https://go.roku.com/express4K)



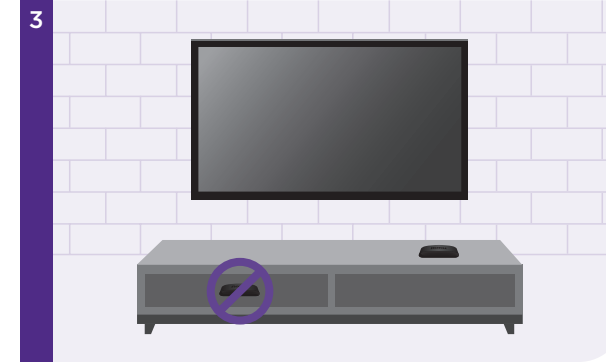
### STEP 2: Connect to power

For the best streaming experience, use the included USB power cable and power adaptor to connect your streaming player to a wall outlet. Or use the included USB power cable to connect to the USB port on your TV.

#### NOTE:

**See a red light on your streaming player?**

That means the USB port on your TV is not providing enough power. Use the included power adaptor instead.



### STEP 3: Position streaming player

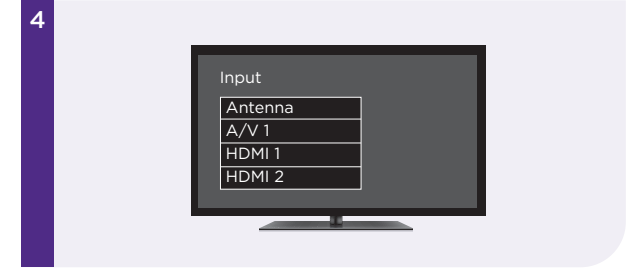
Place your streaming player near your TV or attach it with the included removable adhesive strip.

**DO NOT** place your streaming player behind the TV or inside a closed TV cabinet. Doing so may cause overheating.



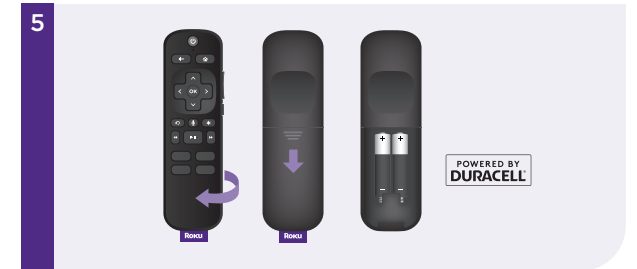
#### OPTIONAL

To attach your streaming player to your TV, see the **adhesive strip instructions** on the back page of this guide.



### STEP 4: Select input

Use your TV remote to power on your TV and select the input (source) you used to connect your streaming player.



### STEP 5: Insert batteries

Slide open the cover on the back of your remote and insert the included Duracell® batteries. Your remote will pair automatically.

# Roku® Streaming Player

## Important Product Information

### Introduction

The Roku streaming player which accompanies this Important Product Information ("Player") allows you to stream online entertainment to your TV. A Roku account is required to activate your Player. When you sign up for a Roku account, you will be asked to provide your contact information and a payment method so that you can easily rent movies or sign-up for additional services. Your authorization is required for any such charges. There are no equipment rental fees for owning a Player. However, a paid subscription or other form of payment may be required to access some channels or content. Channel availability is subject to change and varies by country. Check with each channel provider for specific bandwidth requirements to stream SD, 720p, 1080p HD, 4K, and HDR content.

### Safety Precautions

The Player has been designed with the highest concern for safety. However, any electrical device, if used improperly, has the potential for causing fire, electrical shock, property damage or personal injury. To help ensure accident-free operation, follow these guidelines:

- Observe all warnings, precautions and instructions.
- Regularly inspect the AC power adaptor for damage. Stop using if damaged.
- Stop use, unplug the AC power adaptor from the electrical outlet and disconnect any other cables immediately, if the Player has been damaged, cracked or punctured, or if the Player functions in an abnormal manner, produces unusual sounds or smells or becomes too hot to touch.
- For more information on product safety and troubleshooting, please go to [www.roku.com/support](http://www.roku.com/support).

### Use and Handling

- Do not operate the remote using any vigorous or forceful motions or gestures.
- Keep the remote, headphones, and cables out of reach of children. They are not toys.
- The product packaging may include plastic bags, cable ties and fasteners. Dispose of these properly and keep them out of reach of children, as they could present a choking hazard.
- Do not touch the Player or connected cables during an electrical storm.
- Do not allow liquid, small particles or other foreign objects to get into the Player, remote, or accessories.
- Do not expose the Player, remote or accessories to liquid, smoke or steam.
- Do not expose the Player, remote, or accessories to high temperatures, high humidity, direct sunlight, or excessive low or freezing temperatures.

- Do not place the Player, remote, or AC adaptor on the floor or in a place where they may cause someone to trip or stumble.
- Permanent hearing loss may occur if the Player or headphones are used at high volume. To prevent possible hearing loss, limit the amount of time you use the Player or any headphones at high volume.
- Do place your Player within range of your wireless network.
- Do not place your Player in an enclosed cabinet or non well-ventilated area; it may interfere with the wireless signal or cause it to overheat.
- Do not place anything on top of your Player; it may cause the Player to overheat.
- Do not drop, crush, puncture, incinerate, or disassemble the Player.
- Do not use damaged cables or chargers.
- Do not attempt to repair your Player or remote yourself. Disassembling or improper repair of the Player may cause overheating, damage not covered by the warranty, or injury to you.



### Important Tips About Battery Handling

**Inserting batteries:** Be sure to insert each battery negative (-) side first, pushing it into the coil and then into the compartment. Never insert batteries positive (+) side first.

**Replacing batteries:** Always replace dead batteries with two brand-new batteries from the same manufacturer. Never use damaged batteries.

**Disposal of batteries:** Always dispose of batteries following federal guidelines or local ordinances. Do not dispose of used batteries in an open fire. The battery must be recycled or disposed of separately from household waste.

**Warning Signs:** If your remote gets warm/hot during use, discontinue use and contact Roku Customer Support immediately at [www.roku.com/support](http://www.roku.com/support). There is a risk of explosion if a battery is, damaged, exposed to excessive temperatures, or attempted to be or is disassembled.

### Voice Services

For players and geographies which support voice search, please see the End User License Agreement and Privacy Policy for further information located at [www.roku.com/legal](http://www.roku.com/legal).

### The License Agreement

The applicable software license terms for the Player is at [www.roku.com/legal](http://www.roku.com/legal). **Use of the Player constitutes your agreement to those license terms and the limited warranty set forth below for your country.** If you disagree and you are within the allowable time period for returns under Roku's return policy (if purchased from Roku) or the applicable return policy of the authorized distributor (if purchased from such distributor), you may return the Player to the place where you obtained it for a refund, subject to the terms of the applicable return policy.

## Limited Warranty & Warranty Service Process

### Limited Warranty

For any Player purchased and delivered to end users in the US, go to [www.roku.com/support](http://www.roku.com/support) for the warranty terms and conditions. You may also request a copy of such terms by mail by contacting Roku, Inc. at 1155 Coleman Ave, San Jose, CA 95110.

### Automatic Software Updates

Roku reserves the right to automatically update the software on the Player from time to time in its sole discretion, including adding, changing or removing channels, functionalities and features (including but not limited to, changing the user interface or the manner in which you are able to access content via the Player). For further information please see [www.roku.com/support](http://www.roku.com/support).

### Additional Legal Notices

#### Federal Communication Commission Interference Statement

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

**FCC Caution:** Any changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate this equipment.

Operation in the 2.4GHz band in the US is firmware-limited to Channels 1 through 11.

### IMPORTANT NOTE:

#### FCC Radiation Exposure Statement:

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with a minimum distance of 20 cm between the radiator and your body. This transmitter must not be co-located or operating in conjunction with any other antenna or transmitter. The availability of some specific channels and/or operational frequency bands are country dependent and are firmware programmed at the factory to match the intended destination. The firmware setting is not accessible by the end user.

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