Roku, Inc.

Date: 8/8/2013

Confidentiality Request

FCC ID: TC2-R1006

Pursuant to Sections 0.457(d)(1)(ii) and 0.459 of the Commission's Rules, Roku, Inc., hereby requests permanent confidential treatment of information accompanying this application as outlined below:

Schematics Block Theory of Operation

Roku, Inc. also hereby requests short-term confidential treatment of information accompanying this application as outlined below for a period of 90 *days*:

Internal Photos External Photos User Manual Test Set-up Photographs

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the Applicant and provide unjustified benefits to its competitors.

The Applicant understands that pursuant to Rule 0.457(d)(1)(ii), disclosure of this Application and all accompanying materials will not be made before the date of the Grant for this Application.

Yours sincerely,

Signature^{*}

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