



October 19, 2016

Attention: Application Examiner

RE: Request for Confidentiality
Applicant: Sphero, Inc.
FCC ID: SXO-PP01

To Whom It May Concern:

Request is hereby submitted by Sphero, Inc. ("Sphero") to withhold permanently from public review certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept permanently confidential:

- **Schematics**
- **Detailed Operational**
- **Functional Description**

Rationale for request for confidentiality:

Sphero has invested considerable time and materials in research and development to produce the referenced product. Disclosure of the permanently confidential portions of this application to competitors would not only give them significant competitive advantages in developing similar products, but would also disclose successful implementation of unpublished, leading edge technology developed by Sphero.

If you have questions or need further information, please contact the undersigned.

Sincerely,

A handwritten signature in blue ink that appears to read "Jackal Ma". The signature is written in a cursive, fluid style and is positioned above a solid horizontal line.

Jackal Ma
Quality Assurance Manager
Sphero, Inc.