



Power of Attorney

Jan 6, 2017

To whom it may concern:

We, the undersigned, Hallmark Cards, Inc., hereby authorize *Bureau Veritas (Hong Kong) Limited* to act on our behalf in all matters relating to all processes required in the FCC part 15 approval and any communication needed with the national authority. Any and all acts carried out by *Bureau Veritas (Hong Kong) Limited* on our behalf shall have the same effects as acts of our own.

If you have any questions regarding the authorization, please do not hesitate to contact us.
Thank you!

1/9/17

Rick Schaff
Product Integrity Consultant,
Hallmark Cards, Inc.
2501 McGee MD 830
Kansas City, MO 64141
816-274-7213
rick.schaff@hallmark.com