



Pella Corporation

LABEL LOCATION JUSTIFICATION LETTER

To whom it may concern,

We would like to place our product label on the inside of our product next to the batteries. This is due to the fact that once our cellular shade product is installed in the window frame access to the top, bottom, and sides of the "c-bracket" (aka header or rail) where a label would normally be visible will not be. However, access *is* available by removing the front fascia where the batteries are contained. This is an optimal location for viewing the product label. The FCC ID number can be seen in this area.

The FCC ID number may also be viewable at the time of purchase by having a label on the product packaging or other viewable area.

Sincerely,

A handwritten signature in black ink that reads "Kevin Gaul". The signature is written in a cursive style with a large, looped initial "K".

Kevin Gaul
Engineering Manager – External Affairs and Design Assurance



Pella Corporation



VIEWED TO BE THE BEST.®

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Pella, Iowa 50219