



August 18, 2010

Federal Communications Commission
Equipment Authorization branch
7435 Oakland Mills Road
Columbia, MD 21046

Re: Request for Confidentiality

Gentlemen:

In reference to the application under FCC ID: SBVDK001 and pursuant to Sections 0.457(d)(l)(ii) and 0.459 of the Commission's Rules, the Applicant hereby requests confidential treatment of the accompanying information as outlined below:

Permanent Confidentiality Request:

- Schematics
- Block Diagrams
- Theory of Operation
- Antenna Specifications

Permanent Confidentiality:

Sonos, Inc. request the exhibits listed above as permanently confidential be permanently withheld from public review due to materials that contain trade secrets and proprietary information not customarily released to the public.

Short Term Confidentiality Request:

- External Photographics
- Internal Photographics
- Test Configuration Photographics
- User's Manual

Short Term Confidentiality:

Sonos, Inc. request the exhibits selected above as short term confidential be withheld from public review for a period of 180 days from the date the Grant of Equipment Authorization and prior to marketing. This is to avoid premature release of sensitive information prior to marketing or release of the product to the public.

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These documents contain detailed system and equipment description and related information about the product that Sonos, Inc. considers to be proprietary, confidential, and a custom design and, otherwise, would not release to the general public. Since this design is a basis from which future technological products will evolve, Sonos, Inc. considers that this information would be of benefit to its competitors, and that disclosure of the information in these documents would give competitors an unfair advantage in the market.

Sincerely,

Mark Keefe
Compliance Engineer

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