

THE WIRELESS ATHENA PMT™ SOLUTION

Perfect Kegels Every Time!

The new, patented **Athena Pelvic Muscle Trainer™ (PMT)** is a simple, elegant, and effective solution for the debilitating problems associated with the weakening of the pelvic floor muscles. Never before has any pelvic floor exerciser been able to provide this level of superior performance in combination with the convenience and portability of a cordless design. The PMT is comfortable, easy to use, affordable and enables women to perform kegels correctly, anytime and anywhere.

- FDA APPROVED
- BY PRESCRIPTION ONLY
- MEDICARE REIMBURSABLE

AVAILABLE
DECEMBER 2003



The Wireless Control

- Dual mode operation for urge incontinence (12.5Hz) and stress incontinence (50Hz)
- Patient-adjustable intensity
- 15-minute preset cycles and automatic shutoff
- Memory function (eliminates need to set level each time)

The Trainer

- Wireless, inserted like a tampon
- Comfortable, easy to use
- Gentle stimulation of the pelvic muscles and nerves performs kegels correctly every time!

URINARY INCONTINENCE

One in three women in the U.S., and an estimated 200 million women worldwide suffer from the debilitating and often rarely discussed problem of urinary incontinence. Most women are reticent to discuss their own urinary incontinence, and many women incorrectly believe that there is nothing that can be done to alleviate or correct this problem. The new, patented **Athena PMT™** is a discreet, easy to use, and effective way to treat urge and stress incontinence in women.



The Athena PMT™ has many advantages over voluntary kegel exercises. It is simple to use and it works!

"I think the new wireless Athena pelvic floor trainer gives today's active women the freedom that they demand, and as such it has enormous potential for impacting our patients' quality of life."

S. Abbas Shobeiri M.D.

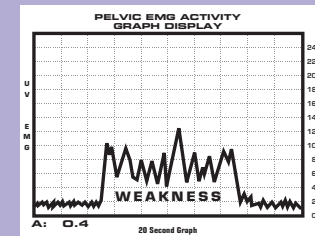
Director, The Female Pelvic & Bladder Health Clinic
Center for Research in Women's Health University of Oklahoma

"Having a tool like the Athena PMT™ to treat poor pelvic support, chronic incontinence and vulvar pain without first resorting to surgery would be ideal. The Athena could also be used ante and post partem to prevent the occurrence of these conditions."

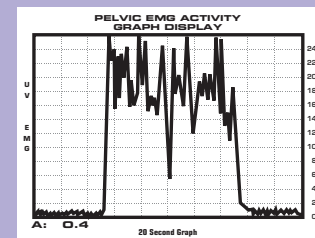
Michael Seitzinger, M.D.

Inventor and patent holder of Seitzinger Tri Polar Forceps and Method for Preventing Laparoscope Fogging

Case Study



April 15, 2002



May 7, 2002

Patient: 67-year-old female
Incontinence history: Stress incontinence since youth
Medical history: Hysterectomy, kidney transplant
Previous treatments: Medication, absorbent pads
Athena PMT™ treatment: Twice daily

Result: Patient is now continent!

The PMT gently stimulates the pelvic muscles to contract (performing kegel exercises) properly and effectively every time.

The PMT, used for 15 minutes twice a day, results in increasing continence. The PMT works to:

- Strengthen the pelvic floor muscles
- Inhibit the detrusor muscle through reflexive mechanisms
- Stimulate nerves and increase blood flow to enhance vaginal sensation

FIELD STUDY

The field study was conducted at the Texas Medical Center under the direction of two well known researchers from Baylor College of Medicine and the University of Texas Medical School. The patients were so pleased with the results that they refused to return their PMTs! Results showed that the Athena PMT™ is a safe and effective way to treat incontinence.

“The data appears to indicate that the use of this device has resulted in increased muscle strength, and a decrease in muscle tension of many of the patients treated .”

Raymond H. Kaufman M.D.
Chairman, Emeritus, OBGYN
Baylor College of Medicine

“The results showed good benefits in patients with chronic pelvic dysfunction, such as vulvar vestibulitis and urinary incontinence, and clearly the applicability of the device has a large market in the future for the treatment of these disorders.”

Vladimir Redko, M.D.
Medical Director,
Pain and Health Management Center
Texas Medical Center

“Since Kegel originally described his exercises, they have become the first option for persons with mild to moderate stress incontinence and have also been shown to assist a person with urge incontinence. Improvement occurs in 60 to 80 percent of the cases.”

Diane Kaschak Newman
The Urinary Incontinence Sourcebook

Patients Comments

“The muscle trainer itself has many advantages over voluntary exercises. It is simple to use and it works! My muscle strength improves with each use. I know that my muscle trainer is safe and effective. I have had such a positive experience with it that I will not give it up!”
N.B.

“After years of incontinence, I can’t quite get used to the idea that I am dry. What a great feeling this is!... Athena, thank you for changing my life!”

P.S.

“I am immensely grateful for the progress I have made. After years of suffering I have finally begun to feel like a normal woman again. I definitely want to continue using the pelvic muscle trainer, even when the study is over. I would very much like to see women everywhere given access to such a valuable piece of equipment.”

R.B.

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completely cordless PATENTED PELVIC MUSCLE TRAINER



THE EFFORTLESS WAY TO PERFECT KEGELS