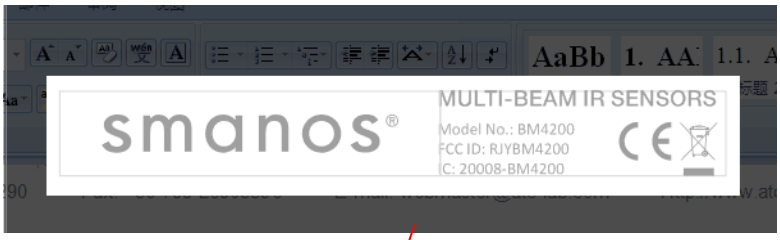Label and label location