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Attention:  
Application Examiner  
Re: Request for confidentiality

Applicant: Nike USA, Inc.

FCC ID: QYUSE13

To whom it may concern,

### **Permanent Confidentiality**

Request is hereby submitted by Nike USA, Inc to withhold permanently from public review certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept permanently confidential:

- Schematics
- Detailed Block Diagrams
- Detailed Operational/Functional Description
- Parts List
- Internal Photos

### **Short-term Confidentiality**

Additional request is hereby submitted by Nike USA, Inc. to withhold from public review for a period of 180 days from the date of the Grant of Equipment Authorization and prior to marketing, certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept confidential for a period of 180 days from the date of Authorization:

- External Photos
- Test Setup Photos
- Users Manual and/or Quick Start Guide (contains external photos)

Nike USA, Inc. has invested considerable time and materials in research and development to produce the referenced product. Disclosure of the permanently confidential portions of this application to competitors would not only give them significant competitive advantages in developing similar products, but would also disclose successful implementation of unpublished, leading edge technology developed by Nike USA, Inc.

Since the circuit board is entirely enclosed and sealed in molded plastic and disassembly of the product will destroy the circuit board, Nike USA, Inc. is requesting additional confidentiality of Internal Photos.

If you have questions or need further information, please contact the undersigned.

Sincerely,

A handwritten signature in black ink, appearing to read "Kennard Nielsen". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Kennard Nielsen  
Senior Director, Hardware Product  
Nike USA, Inc.