

Date: 09/26/2012

To whom it may concern,

Bert Buxton of Synapse Product Development LCC is hereby authorized to act on behalf of Walt Disney Parks and Resorts U.S. (WDPR), as its agent, in the following matters only, related to the FCC and/or Industry Canada approval of WDPR's Magic Band device: report submittal, related correspondence, the signing and submittal of all necessary and appropriate documents relating to such matters, and any other lawful activity necessary to obtain such certification. Any act carried out by Bert Buxton within the scope of this authorization shall have the same effect as if done by WDPR.

This authorization shall expire 12 months from the date set forth above, unless earlier terminated in writing by WDPR.

Sincerely,

Rich Criado

Manager, Experience Development