

8 Labeling

8.1 Product Label

The product label is affixed to the ESL as shown below.



Figure 2: Product Label

Label material:

Material: Base + laminate protection against wear.
 Base: PP film, thickness 80µm, backing with glue.
 Laminate: PET film, clear, thickness 25µm.
 RoHS compliant

Label dimension:

36 x 19 mm (w x h)
 Tolerance ± 0.1mm
 Corner radius 1mm

Barcode area:

The size of the barcode area (without the human readable part) is 2.6x27.9mm).

The barcode shows the product serial number. This is a 'B2E' followed by 5 hexadecimal digits. This serial number is the same as the MAC address in the ESL-label, with the first 6 digits ('3889DC') replaced by a 'B'.



Figure 3: Product Label dimensions