



September 18, 2012

Attn: Reviewing Engineer
Federal Communications Commission
7435 Oakland Mills Road
Columbia, MD 21046

RE: CONFIDENTIALITY REQUEST FOR: Riddell InSite Impact Response System / FCC ID:

- PYVR63311
- PYVR64001

To Whom It May Concern:

This letter serves as an official request for confidentiality under FCC Rule Section 0.459. We have requested that the schematic diagrams required to be submitted with this application be withheld from public review. The documents contain company proprietary information developed exclusively by Riddell, Inc. at private expense.

Please contact me if there is any information you may need. I can be reached by phone at 224-585-5248 or by email at tide@riddellsports.com.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Thad Ide', is written over a horizontal line.

Thad Ide
Vice President, Product Development & Research