

EXHIBIT C – Cover letter from Agent

FCC ID# PYUCONSOLE4

**NORTHWEST EMC, INC.**

22975 NW Evergreen Parkway, Suite 400  
Hillsboro, OR 97124

November 14, 2001

Dear Application Examiner:

On behalf of MSInteractive, L.L.C., Northwest EMC, Inc is submitting this application for the certification of the Perception Analyzer Model 400 Console. The Console is part of a wireless perception analyzer system used in marketing research. A test subject uses a dial unit with a potentiometer to "dial" or register their reaction to a marketing presentation. The Console polls the dial units for data corresponding to each participant's reaction.

The Console is an unlicensed, low power transmitter that uses FM modulation at fixed frequency channels of 905, 908, 911, 914, 917 and 920 MHz.

The EUT can be configured with only one antenna. Data is supplied with this application in support of this antenna.

The technical report and exhibits demonstrate compliance with FCC rules 47 CFR 15.249.

To facilitate the review process, an index of exhibits has been provided (see file "Index of exhibits.pdf").

Your efforts in reviewing this application are greatly appreciated.

Best regards,

A handwritten signature in blue ink, appearing to read "G. Kiemel", with a stylized flourish at the end.

Greg Kiemel, Director of Engineering  
Northwest EMC, Inc.