

Sony Mobile Communications AB
Prepared by
Robert Shi (28851919)
Contents responsible if other than preparer

Document number
1288-4811

Revision
1

Date
2014-05-12
Remarks

Approved by
Robert Shi (28851919)

Mobile Phone Label, Content, Made in... Rita DS

1 General information

Mobile Phone label part no	<ul style="list-style-type: none"> 1285-0372
Bar code	<ul style="list-style-type: none"> Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen This document needs to be updated with 2D barcodes, for the standard for 2D barcodes in this project see below, line 7b Quiet zone: No bar codes are allowed to be closer to a label edge than 1 mm!
Text	If applicable, or nothing else specified, Zebra printer Arial Narrow is imposed. When needed, the text is adjusted to fit the label.

2 Printing Information, CU label

	Content	Format
Line 1 (2,5/1,5)	Model Name "Model: D2533"	Text, height 1,2 mm, <i>According to Chapter 1 in MLCI.</i>
Line 2a (4,0/1,5)	Type number of the phone, "TYPE: PM-0821-BV".	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 2b (4,0/14,0)	HW & SW identification field, if applicable; "EFF"	Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Document</i>
Line 3a (5,5/1,5)	"FCC ID: PY7PM-0821"	Text, height 1,2 mm, <i>According to Chapter 1 in MLCI.</i>
Line 3b (5,5/14,0)	Production week (flash), "00W01" (00 = year, 01 = week)	Text, height 1,2 mm.
Line 4 (7,5/1,5)	Product number with revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.

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Line 5 (9,5/1,5)	Actual electronic serial number (IMEI-1) of the mobile phone, "IMEI-1: 00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 6 (11,5/1,5)	Actual electronic serial number (IMEI-2) of the mobile phone, "IMEI-2: 00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 7a (13,0/1,5)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,0 mm.
Line 7b (12,0/13,5)	Line 7b in 2D-bar code, just digits, 15 characters, according to IMEI-1 number in line 5. The bar code contains IMEI-number	Data Matrix; x-dimension 0,20 mm. Symbol type ECC 200. Code type for USA and Western Europe (7-pieces, ACII). NB – the 2D bar code needs quiet zone for 1 mm around the whole bar code. Height of barcode 4,0 mm

3 Printing Information, CE label

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4 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

Conceptual picture

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CU label

Model: D2533	
TYPE: PM-0821-BV	EFF
FCC ID: PY7PM-0821	00W01
SI: XXXX-XXXX	
IMEI-1: 00000000-000000-0	
IMEI-2: 00000000-000000-0	
Made in Xxx	

CE label



double underlined = major changes since last revision.