SONY

1   SO-02E, Label Cont Sales Item, NTT Docomo, JP, Black, 45x80mm and label 42x10 mm and label 70.8 x 25.8 mm

The text on the label shall be parallel to the short side.

The label shall be placed on the Sales Item-box as shown in the Label Placing Instruction.

1.1   General information

Sales Item label part no	1265-1000 45,0 x 80,0 mm (± 0,5 mm) + label 42x10 mm directly under the top label with a perforation only on the labels + 70,8 x 25,8 mm (± 0,5 mm)
Bar code	• **Print quality:** according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen • **Quiet zone:** No bar codes are allowed to be closer to a label edge than 4 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font Arial Narrow is imposed. When needed, the text is adjusted to fit the label.
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI = Main Label Content Info document.

1.2   Printing information

	Content	Format
Line A1, a (6,8/15,3)	Model name, "SO-02E"	Text, height 4 mm. *According to Chapter 1 in MLCI.*
Line A1, b (6,8/35,0)	Colour of the included telephone, in English; "Black"	Text, height 3 mm. *English colour names according to Chapter 2.1 in MLCI.*
Line A1, c (6,8/48,7)	Colour code of the included telephone; "<K>"	Text, height 3 mm. *<K>=Black*
Line A2 (13,0/13,5)	"Mobile Phone" + Frequency band GSM/GPRS/EDGE 850/900/1800/1900& UMTS/HSPA Bands 1/5/6/19 & LTE Bands 1/19/21"	Text, height 2 mm. Paragraph of two rows. *According to Chapter 1 in MLCI.*

	Content	Format
Line A3 (16,5/15,0)	Actual product number, including R-state, followed by the language codes of the included user manuals; "SI XXXX-XXXX.X JA"	Text, height 2,5 mm, language codes according to ISO 639 (Ericsson document 0012–084 Uen). Simplified Chinese = ZS, Traditional Chinese (Hong Kong) = ZH and Traditional Chinese (Taiwan) = ZT. The actual codes can be found in the description of the included set of documents.
Line B1 (20,5/15,0)	Supplier's identification for trace-ability of the included telephone, as desired by supplier (e.g. "S/N: nnn…." for serial number).	Text, height 2 mm. Defined by supplier.
Line B2 (27,5/17,5)	Line B1 in bar code. As desired by supplier (e.g. only actual number, with data identifier).	Bar code, height 6 mm. As desired by supplier (e.g. Code 128 symbology).
Line B3 (31,0/15,0)	"製 "+ Actual electronic serial number (IMEI) of the Mobile Phone, "製 00000000-000000-0"	Graphics, height 2,6 mm. According to 1234-3770. Text, height 2,0 mm. Supplied by system.
Line B4 (38,5/16,5)	Line B3 in bar code (only actual number, without data identifier).	Bar code, height 7 mm. Code 39 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line C1 (60,0/15,0)	"JAN"	Text, height 2 mm
Line C2 (63,0/15,0)	EAN/JAN13 number in bar code with number in text-en-clair; "0000000000000"	Bar code, height 19 mm incl. text-en-clair (actual bar code 13 mm), EAN13 symbology.
Line C3 (66,0/15,5)	Customer code: "Product code: XXX00000"	Text, height 2 mm
Line C4 (71,0/16,5)	Line C3 in bar code. (Only actual number, with data identifier).	Bar code, height 7 mm. Code 39 symbology
Line C5 (75,0/15,0)	Production date and Month in Japanese (eg: year+ 年+ month+ 月)： " **製造年月** 20XX 年 XX 月"	Text, height 2,7 mm. Graphics, height 2,7 mm. According to 1234-3763, 1235-6102 and 1235-6103

Company Internal
MARKING DRAWING
No.

Prepared (also subject responsible if other)

SEM/CGOVDPLG, Anna Englund | 1265-5198 Uen

Approved		Checked	Date	Rev	Reference
SEM/CGOVDPLG, Anna Englund			2012-04-20	1	

	Content	**Format**
Line C6 (79,0/15,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 2,7 mm.
Line D 1 (86,0/28,0)	Model name, "SO-05D"	Text, height 3,3 mm. *According to Chapter 1 in MLCI.*
Line D 2 (90,0/23,5)	Electronic serial number of the included telephone. "IMEI: 00000000-000000-0"	Text, height 2 mm. Supplied by system.
Line E 1 (98,8/2,5)	Electronic serial number of the included telephone. "354012000693272"	Font Zebra printer Scaleable Smooth Font Arial, font size 20 pt, text height 5,5 mm Space between fonts 0.6 mm. Clear area of left and right: 2.54mm Clear area of top and bottom: 2.4mm Text should be centred in vertical way and horizontal way.
Line E 2 (115,0/7,0)	Electronic serial number of the included telephone in bar code with number in text-en-clair; "*354012000693272*"	Bar code, height 12.5 mm incl. text-en-clair (actual bar code height 8,0 mm). Font Zebra printer Scaleable Smooth Font Arial Narrow, Font size 13 pt, text height 3.0 mm. Code 39 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.

Company Internal
MARKING DRAWING

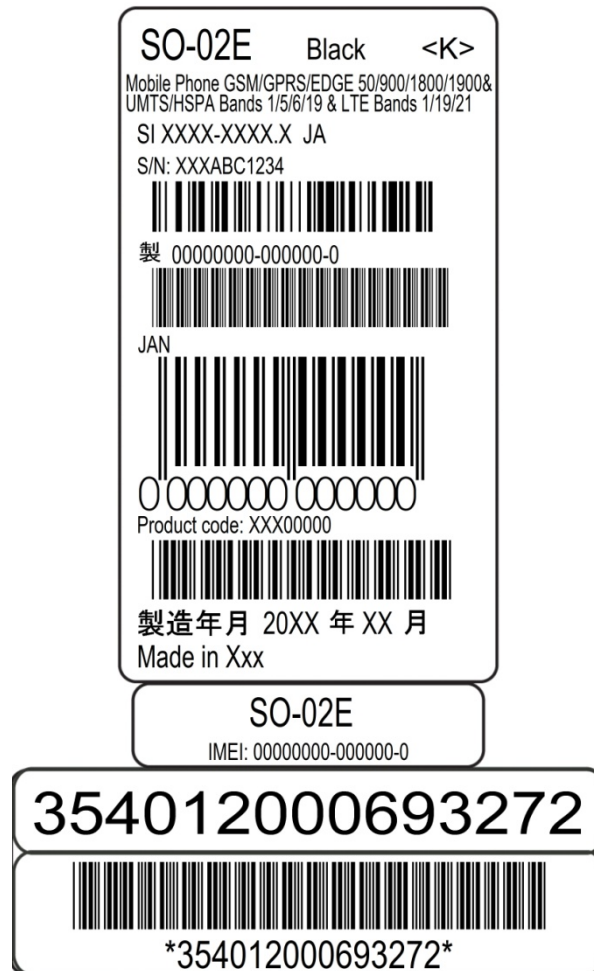|				
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SEM/CGOVDPLG, Anna Englund		2012-04-20	1	

1.3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

1.3.1 Conceptual picture

double underlined = changed since last revision.

2   CE marking and FCC id