

Sony Mobile Communications AB  
Prepared by  
SEM/CGOVDPLG, Leif Hedin  
Contents responsible if other than preparer

Date  
2012-06-07  
Remarks  
Reference

Approved by  
SEM/CGOVDPLG, Leif Hedin

## LT26w, Mobile Phone label, ROW, made in...

### 1 General information

<b>Mobile Phone label part no</b>	<ul style="list-style-type: none"> <li>1253-4855</li> </ul>
<b>Mobile Phone label content part no</b>	<ul style="list-style-type: none"> <li>1265-2333</li> </ul>
<b>Bar code</b>	<ul style="list-style-type: none"> <li><b>Print quality:</b> according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen</li> <li><b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 2 mm!</li> </ul>
<b>Text</b>	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
<b>Coordinates</b>	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

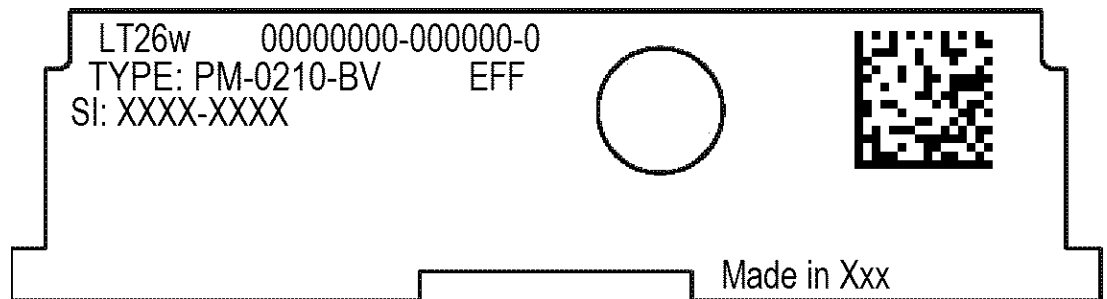
### 2 Printing information

	Content	Format
<b>Line 1a</b> (2,0/4,0)	Model Name “LT26w”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
<b>Line 1b</b> (2,0/11,0)	Actual electronic serial number (IMEI) of the mobile phone, “00000000-000000-0”	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
<b>Line 2a</b> (3,5/3,5)	“TYPE: PM-0210-BV”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
<b>Line 2b</b> (3,5/20,5)	HW & SW identification field, if applicable; “EFF”	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents
<b>Line 3</b> (5,5/2,5)	Product number of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
<b>Line 4</b> (7,0/37,3)	Line 1b in 2D-bar code, just digits, 15 characters. The bar code contains IMEI-number	Data Matrix; x-dimension 0,41 mm. Symbol type ECC 200.Code type for USA and Western Europe (7-pieces, ACII). NB – the 2D bar code needs quiet zoon for 1 mm around the whole bar code. Height of barcode 6,4 mm
<b>Line 5</b> (12,5/31,5)	Marking of origin; “Made in Xxx” “Xxx” = actual country of production of the included telephone, in English	Text, height 1,2 mm.

## 3 Layout

The conceptual picture (for Zebra 90Xiill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

### 3.1 Conceptual picture



double underlined = major changes since last revision.

Document number  
1265-2334 Uen

Revision  
1

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