

LT28h Aoba Rita, MoP-label RoW

1 General information

Mobile Phone label part no	<ul style="list-style-type: none"> • 1264-3886
Mobile Phone label content part no	<ul style="list-style-type: none"> • 1266-4715
Bar code	<ul style="list-style-type: none"> • Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen • Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

2 Printing information

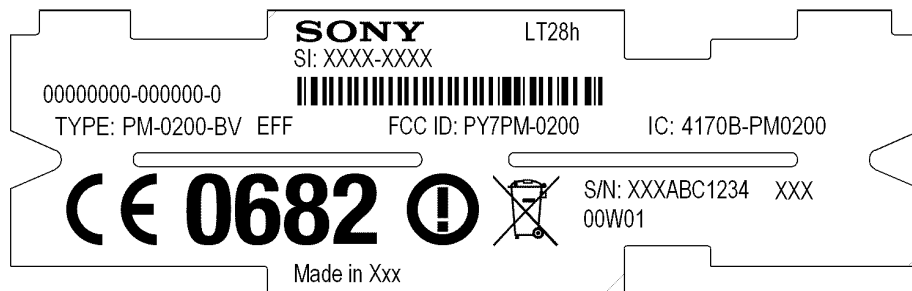
	Content	Format
Line 1a (2,0/20,0)	SONY stylized name.	Graphics, height 2,3mm, width13 mm. According to 1263-9535
Line 1b (2,0/26,0)	Model Name “LT28h”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 2 (4,0/20,0)	Product number with revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
Line 3a (6,7/2,8)	Actual electronic serial number (IMEI) of the mobile phone, “00000000-000000-0”	Text, height 1,2mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 3b (6,7/20,0)	Line 3a in barcode (IMEI-number)	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 4a (9,0/3,5)	“TYPE: PM-0200-BV”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>

Line 4b (9,0/20,1)	HW & SW identification field, if applicable; "EFF"	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents
Line 4c (9,0/26,5)	"FCC ID: PY7PM-0200"	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 4c (9,0/44,5)	"IC: 4170B-PM0200"	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 5a (13,0/40,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 5b (13,0/53,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 6 (15,2/40,0)	Production week (flash), "00W01" (00 = year, 01 = week)	Text, height 1,2 mm.
Line 7a (16,2/4,0)	CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork	Graphics, height 5 mm. According to 1242-7470
Line 7b (16,2/33,5)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
Line 8a (19,0/20,0)	Marking of origin; "Made in Xxx" "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.