

Prepared (also subject responsible if other)

Flora Kang (28848956)

Approved

Flora Kang (28848956)

Checked

Company Internal  
MARKING DRAWING

No.

1268-0031

Date

2012-08-10

Rev

1

Reference

2

## Label Content Specification ST26i, Mobile Phone Label, Made in

### 1 General information

<b>Mobile Phone label part no</b>	<ul style="list-style-type: none"> <li>1264-2170</li> </ul>
<b>Bar code</b>	<ul style="list-style-type: none"> <li><b>Standard:</b> according to Ericsson corporate standard 102 01–109 Uen</li> <li><b>Print quality:</b> C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen</li> <li><b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 2 mm!</li> </ul>
<b>Text</b>	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
<b>Coordinates</b>	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

### 2 Printing information

	Content	Format
<b>Line 1a</b> (7,0/25,5)	SIM card logo	Graphics height 5,0 mm, rotated 180 degree clock-wise. According to 1210-0475.
<b>Line 1b</b> (7,0/39,0)	Micro SD card logo	Graphics height 5,2 mm. According to 1247-1508.
<b>Line 2a</b> (10,0/4,0)	SONY stylized name.	Graphics, height 2,0 mm. According to 1263-9535.
<b>Line 2b</b> (10,0/28,0)	Model name, “ST26i”	Text, height 1,5 mm.
<b>Line 3a</b> (13,0/4,0)	Type number of the phone, “TYPE: PM-0160-BV”.	Text, height 1,5 mm.
<b>Line 3b</b> (13,0/28,0)	HW & SW identification field, if applicable; “EFF”	Text, height 1,5 mm. <i>According to Type-testing report under Product Model Specifying Document</i>
<b>Line 4a</b> (16,0/4,0)	“FCC ID: PY7PM-0160”	Text, height 1,5 mm.
<b>Line 4b</b> (16,0/28,0)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,5 mm.
<b>Line 5a</b> (19,0/4,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,5 mm.
<b>Line 5b</b> (19,0/28,0)	Production week (flash), “yy”W’ww” (yy = year, ww = week)	Text, height 1,5 mm.
<b>Line 6</b> (22,0/4,0)	Supplier’s identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N: nnn...” for serial number).	Text, height 1,5 mm. Defined by supplier.
<b>Line 7</b> (25,0/4,0)	Line 6 in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).

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<b>Line 8</b> (28,0/4,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,5 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
<b>Line 9</b> (31,0/4,0)	Line 8 in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
<b>Line 10a</b> (39,0/4,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
<b>Line 10b</b> (39,0/11,5)	The notified body number "0682"	Text, height 5,0 mm.
<b>Line 10c</b> (39,0/28,0)	WEE trashcan without bar symbol	Graphics, height 5,0 mm, According to 1202-5537.
<b>Line 11</b> (45,0/4,0)	Marking of origin.  "Made in Xxx";  "Xxx" = actual country of production of the included telephone, in English	Text, height 1,5 mm.

## 3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

### 3.1 Conceptual picture



double underlined = major changes since last revision.