

Sony Mobile Communications

Company Internal

Prepared (also subject responsible if other)

No.

Flora Kang (28848956)

1271-0787 Uen

Approved

Checked

Date

Rev

Reference

Flora Kang (28848956)

2012-10-19

1

LT25c, Mobile Phone label content, Made in, CN

1 General information

Mobile Phone label part no	<ul style="list-style-type: none"> • 1262-0653
Bar code	<ul style="list-style-type: none"> • Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen • Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI=Main Label Content Information

2 Information

	Content	Format
Line 1 (5,0/25,0)	“① 拉出 micro UIM 卡托 (位于底层)”	Text, height 1,5 mm
Line 2 (8,0/25,0)	“② 将 micro UIM 卡放入卡托, 并推入”	Text, height 1,5 mm
Line 3 (11,0/25,0)	“③ 插入 micro SD 卡 (位于上层)”	Text, height 1,5 mm
Line 4 (13,5/2,5)	Card slot picture	Graphics, height 12,0 mm. According to 1264-3418.
Line 5a (16,5/4,8)	“①”	Text, height 1,5 mm
Line 5a (16,5/11,8)	“②”	Text, height 1,5 mm
Line 5a (16,5/18,3)	“③”	Text, height 1,5 mm
Line 6a (20,7/3,0)	SONY stylized name.	Graphics, height 3 mm. According to 1263-9535.
Line 6b (20,7/23,0)	型号:	Text, height 1,2 mm.
Line 6c (20,7/27,0)	Model name, “LT25c”	Text, height 1,2 mm.

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Line 7a (23,0/3,0)	Type number of the phone, "TYPE: PM-0150-BV ".	Text, height 1,2 mm.
Line 7b (23,0/23,0)	HW & SW identification field, if applicable; "EFF"	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Document
Line 8a (25,0/3,0)	"FCC ID: PY7PM-0150 "	Text, height 1,2 mm.
Line 8b (25,0/23,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 9a (27,0/3,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 9b (27,0/23,0)	Production week (flash), "yyWww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 9c (27,0/35,5)	Marking of origin: 中国制造	Text or graphics according to 1200-4285, height 1,2 mm.
Line 10 (29,0/3,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 11 (31,5/5,0)	Line 10 in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 12 (33,0/3,0)	Actual electronic serial number (IMEI) of the mobile phone, "MEID/IMEI: 00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 13 (35,5/5,0)	Line 12 in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 14a (42,0/3,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 14b (42,0/10,5)	The notified body number "0682"	Text, height 5,0 mm.
Line 14c (42,0/23,0)	WEE trashcan without bar symbol	Graphics, height 5,0 mm, According to 1202-5537.
Line 15 (45,0/3,0)	索尼移动通信产品（中国）有限公司	Text, height 1,5 mm.
Line 16a (51,5/3,0)	cdma2000/GSM 数字移动电话机	Text, height 5,5 mm.

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Line 16b (51,5/23,0)	CCC-sticker with S&E	Graphics, height 5 mm, width 6,5mm According to 1201-7981.
Line 16c (51,5/32,5)	"CMIIT ID: 2012CJ4800"	Text, height 1,5mm with frame around.

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.

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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

