

Mint label disposition on LT30at

Abstract

This document contains information on the phone label design required for Type Approval. This document is valid for Mint Amy LT30at.

Type number: PM-0140-BV

Marketing name: LT30at

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1 Mint Label Disposition

NB!

There are no pictures of the commercial phone labels, only drawings of the commercial label. All pictures are from prototype labels and all label pictures are from the Rita (LT30p) and Amy (LT30at) AP-build.

Mint Mobile Phone Label Content information is spread over three different labels;

- 1) Label tray Front, page one, semi dynamic information
- 2) Label tray front page two and three (the so called peel read. This label is preprinted by the label supplier)
- 3) Label tray back, contains dynamic info such as IMEI number

It is important in the User Documentation to include drawings, and clearly stated and show the customer where to find the CE-marking symbols and the IMEI-number. Below pictures illustrates where the label is located under the front tray and how to open it

- 1) Shows how to open the lid, where the label tray, SIM-card and Micro SD card are to be inserted



How to open the label tray and what it looks like once it has been opened



Sony Mobile Communications AB
Prepared by
CGOVPDPLG, Anna Englund
Contents responsible if other than preparer

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CGOVPDPLG, Anna Englund

2 Drawing of phone label front and back

2.1 Front, page one

Below is the drawing of the commercial label for the AT&T version Amy. According to SPACE label content part 1267-1453 for front label on tray



Below is a picture of opened label tray, with prototype label content (from Rita LT30p). The below picture shows how the label will be pasted on the front of the tray.



2.2 Front, page two and three - CE marking and Type numbers

In order to be able to find the CE-mark symbols, the label on the front label tray must be opened as illustrated in the two pictures below. The document is uploaded in SPACE, number 1267-8273.



Below page two and three of the opened peel read label will contain the CE-mark symbols, as illustrated in the below drawing.

Sony Mobile Communications AB
Prepared by
CGOVPDPLG, Anna Englund
Contents responsible if other than preparer

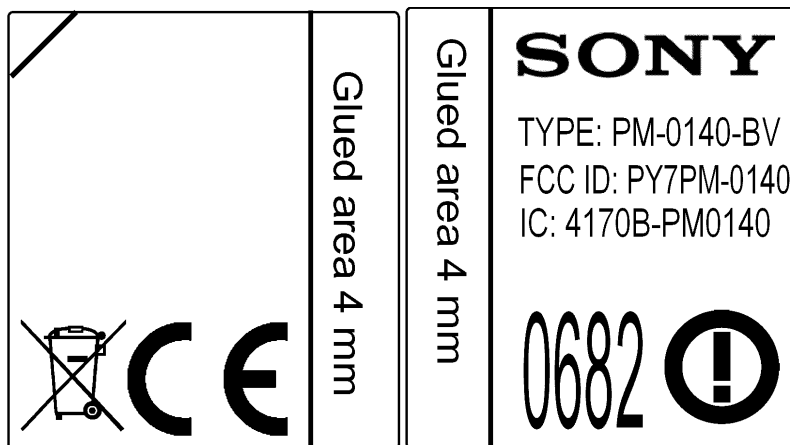
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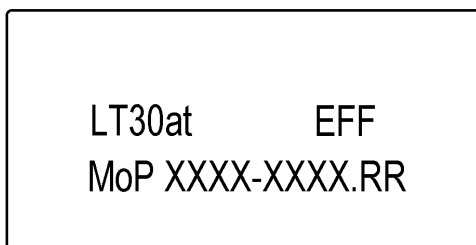
The label is preprinted at the supplier's DeRoyal Mark. CE approval symbol, WEEE trashcan without bar and Alert sign symbols are all graphics, height 5 mm acc to artwork in SPACE for CE mark 1210-0131, for WEE trashcan 1202-5537 and for Alert sign 1001-5859.

The SONY company name will be printed on page 3 together with the type numbers, aw in SPACE 1263-9535. The SONY company name on the label measures, height 2,0 mm and width 11,3 mm

2.3

Back

Below is the drawing and picture of the back of the label tray, where the label with production date, EFF-field and the IMEI number in clear text as well as barcode will be pasted. According to SPACE label content part for back 1267-3657.



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3 Made in statement, SIM-and SD card info

Below is the artwork of the “Made in statement” together with the SIM card symbol and the Micro SD-card symbol, as, all according to aw 1261-9696 in SPACE

The picture below illustrates what this looks like on the phone. The label tray slightly covers the “made-in statement”. For sharp variant we have moved the SONY company name from the made in label to page 3 of the peel red label as stated above in chapter 2.2

