

Prepared (also subject responsible if other)

Flora Kang (28848956)

Approved

Flora Kang (28848956)

Checked

Company Internal
MARKING DRAWING
No.

1266-7011

Date

2012-05-24

Rev

1

Reference

2

ST21a, Mobile Phone Label Content

1 General information

Mobile Phone label part no	<ul style="list-style-type: none"> 1256-9509
Bar code	<ul style="list-style-type: none"> Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI=Main Label Content Information

2 Information

	Content	Format
Line 1a (18,0/3,0)	SONY stylized name.	Graphics, height 2,0 mm. According to 1263-9535.
Line 1b (18,0/21,0)	Model Name “ST21a”	Text, height 1,2 mm.
Line 2a (20,5/3,0)	Type number of the phone, “TYPE: PM-0120-BV”.	Text, height 1,2 mm.
Line 2b (20,5/21,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Document
Line 3a (22,5/3,0)	“FCC ID: PY7PM-0120”	Text, height 1,2 mm.
Line 3b (22,5/21,0)	Production week (flash), “yyWww” (yy = year, ww = week)	Text, height 1,2 mm.
Line 4a (24,5/3,0)	“IC: 4170B-PM-0120”	Text, height 1,2 mm.
Line 4b (24,5/21,0)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm.
Line 5a (26,5/3,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
Line 5b (26,5/21,0)	Marking of origin. “Made in Xxx”; “Xxx” = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 6 (30,0/5,0)	Line 7a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 7a (32,0/3,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N: nnn...” for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 7b (30,0/18,0)	Actual electronic serial number (IMEI) of the mobile phone, “00000000-000000-0”	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.

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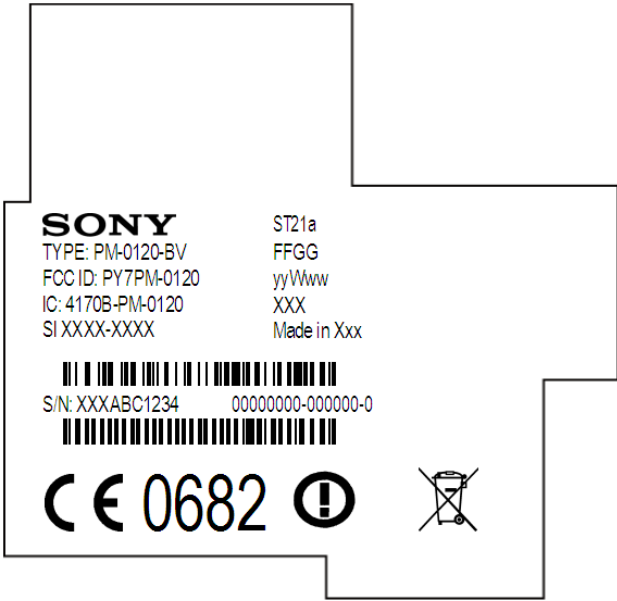
2

Line 8 (34,0/5,0)	Line 7b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 9a (41,0/3,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 9b (41,0/11,0)	The notified body number "0682"	Text, height 5,0 mm.
Line 9c (41,0/22,0)	"Alert Symbol"	Graphics, height 5,0 mm According to 1001-5859
Line 9d (41,0/32,0)	WEE trashcan without bar symbol	Graphics, height 5,0 mm, According to 1202-5537.

3 **Layout**

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 **Conceptual picture**



double underlined = major changes since last revision.