

Prepared (also subject responsible if other)

Leif Hedin (23056584)

Approved

Leif Hedin (23056584)

Checked

Company Internal
MARKING DRAWING LABEL CONTENT
No.

1266-6107

Date

2012-05-31

Rev

2

Reference

5State: Released

Label Content Specification SO-05D Mobile Phone Orange

1 General information

Mobile Phone label part no	<ul style="list-style-type: none"> 1261-3276
Mobile Phone label content part no	<ul style="list-style-type: none"> 1266-6106
Bar code	<ul style="list-style-type: none"> Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font Arial Narrow is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

2 Printing information

	Content	Format
Line 1 (2,5/1,0)	Sony stylized name.	Graphics, height 1,5 mm. According to 1263-9535.
Line 2 (4,5/1,0)	Operator logo in Japanese	Graphics, height 1,5 mm. According to 1234-3760
Line 3a (6,5/1,0)	“Product name in Japanese	Graphics, height 1,5 mm. According to 1234-3743
Line 3b (6,7/9,0)	Model Name “SO-05D”	Text, height 1,5 mm. <i>According to Chapter 1 in MLCI</i>
Line 4 (9,0/1,0)	Colour of the included telephone, in English: e.g. “< Orange >”	Text, height 1,5 mm. <i>English colour names, if exchange PBA the color is “PBA”, according to Chapter 2.1 in MLCI.</i>
Line 5 (10,5/1,0)	Product number of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
Line 6 (13,0/1,0)	Supplier’s identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N: nnn...” for serial number).	Text, height 1,2 mm. Defined by supplier.

Company Internal
MARKING DRAWING LABEL CONTENT
No.

Prepared (also subject responsible if other)

Leif Hedin (23056584)

Approved

Leif Hedin (23056584)

Checked

1266-6107

Date

2012-05-31

Rev

2

Reference

5State: Released

Line 7a (15,5/1,0)	Production week (flash), "yyWww" (yy = year, ww = week)	Text, height 1,5 mm.
Line 7b (15,5/8,0)	Production date in Japanese (eg: year+ 年+ month+月) : "製造年月 20XX 年 XX 月"	Text, height 1,5 mm. Graphics, height 1,5 mm. According to 1234-3763, 1235-6102 and 1235-6103
Line 8a (17,0/1,0)	Type number of the phone, "TYPE: PM-0020-BV".	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 8b (17,0/16,5)	HW & SW identification field, if applicable; "EFF"	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Document
Line 8c (17,0/22,5)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 9 (18,5/1,0)	"FCC ID: PY7PM-0020"	Text, height 1,2 mm. According to Chapter 1 in MLCI
Line 10 (19,8/1,0)	"製 "+ Actual electronic serial number (IMEI) of the Mobile Phone, "製 00000000-000000-0"	Graphics, height 1,2 mm. According to 1234-3770. Text, height 1,2 mm. In the format TAC-SNR-CD.TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 11 (24,5/2,0)	Line 10 in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 4,5 mm. As desired by supplier (e.g. Code 128 symbology).
Line 12a (29,8/1,0)	"CE approval symbol, The notified body number 0682 and Alert Symbol"	Graphics, height 5 mm. According to 1242-7470
Line 12b (29,8/30,5)	WEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537
Line 12c (29,8/36,0)	"Li-ion 00 Symbol"	Graphics, min. height 5,0 mm, according to 1235-2267
Line 13a (33,0/1,0)	"Caution symbol"	Graphics, height 2,5 mm. According to 1234-3774
Line 13b (33,0/4,5)	"Caution" in Japanese	Graphics, height 2.5 mm. According to 1234-3790
Line 13c (33,0/10,5)	"Do not remove this label" statement in Japanese, on two rows. 航空機内・病院内では電源を切ってください。 このシールを剥がさないでください。	Graphics, height for each row 1,5 mm. According to 1250-5471

Company Internal
MARKING DRAWING LABEL CONTENT
No.

Prepared (also subject responsible if other)

Leif Hedin (23056584)

Approved

Leif Hedin (23056584)

Checked

1266-6107

Date



2012-05-31

Rev

2

Reference

5State: Released

<p>Line 14 (36,2/1,0)</p>	<p>Manufacturer name in Japanese ” 製造元 ソニーモバイルコミュニケーションズ株式会社 ”</p>	<p>Graphics, height 1,5 mm. According to 1264-5801, on two rows</p>
<p>Line 15 (38,8/27,8)</p>	<p>Local Type Approval Number: T AD 12-0015 202</p>	<p>Text, height 1,2 mm</p>
<p>Line 16 (39,0/27,2)</p>	<p>Square around T above, see Line 14 </p>	<p>Width 1,5 x Height 2,0 mm</p>
<p>Line 17 (41,2/27,8)</p>	<p>Local Type Approval Number: R 202-SMA019</p>	<p>Text, height 1,2 mm.</p>
<p>Line 18a (41,5/1,0)</p>	<p>“Bluetooth value” logotype</p>	<p>Graphics, min. height 4,5 mm. According to 1262-0427.</p>
<p>Line 18b (41,5/19,5)</p>	<p>“JATE” logo</p>	<p>Graphics, height 5 mm. According to 1234-3837</p>
<p>Line 18c (41,5/27,2)</p>	<p>Square around R above, see Line 16 </p>	<p>Width 1,5 x Height 2,0 mm</p>
<p>Line 19a (44,5/1,0)</p>	<p>Marking of origin. “Made in Xxx”; “Xxx” = actual country of production of the included telephone, in English</p>	<p>Text, height 1,2 mm.</p>
<p>Line 19b (44,5/17,5)</p>	<p>WiFi certified -logo</p>	<p>Graphics height 2,5 mm, According to 1264-8500</p>
<p>Line 19c (44,5/22,0)</p>	<p>WLAN text in Japanese</p>	<p>Graphics height 2,5 mm, or text, Character height 1,2 mm. According to 1262-5051</p>

Prepared (also subject responsible if other)

Leif Hedin (23056584)

Approved

Leif Hedin (23056584)

Checked

Company Internal

MARKING DRAWING LABEL CONTENT

No.

1266-6107

Date

2012-05-31

Rev

2

Reference

5State: Released

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.