

Prepared (also subject responsible if other)

SEM/CGOVDPLG, Anna Englund

Approved

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Checked

Company Internal
MARKING DRAWING
No.

1265-5276 Uen

Date

2012-05-08

Rev

2

Reference

5

SO-04D Hayabusa DCM Mobile Phone Label Content, White

1 General information

Mobile Phone label part no	<ul style="list-style-type: none"> 1252-7558
Mobile Phone label content part no	<ul style="list-style-type: none"> 1265-5277
Bar code	<ul style="list-style-type: none"> Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI=Main Label Content Information

2 Information

	Content	Format
Line 1 (7,5/2,5)	SONY stylized name.	Graphics, height 2,3 mm. According to 1263-9535.
Line 2a (9,5/2,5)	Operator logo in Japanese	Graphics, height 1,5 mm. According to 1234-3760
Line 2b (9,5/11,0)	“Product name in Japanese	Graphics, height 1,5 mm. According to 1234-3743
Line 2c (9,0/20,0)	Model Name “SO-04D”	Text, height 1,5 mm. <i>According to Chapter 1 in MLCI</i>
Line 2d (9,0/31,0)	Colour of the included telephone, in English: e.g. “< White >”	Text, height 1,5 mm. <i>English colour names, if exchange PBA the color is “PBA”, according to Chapter 2.1 in MLCI.</i>
Line 3a (12,0/2,5)	Product number with revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX.RR”	Text, height 1,2 mm.
Line 3b (12,0/19,0)	Production week (flash), “yyWww” (yy = year, ww = week)	Text, height 1,2 mm.
Line 3b (12,0/24,5)	Production date in Japanese (eg: year+ 年+ month+月) : “ 製造年月 20XX 年 XX 月”	Text, height 1,5 mm. Graphics, height 1,5 mm. According to 1234-3763, 1235-6102 and 1235-6103

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Line 4a (14,0/2,5)	Type number of the phone, "TYPE: PM-0000-BV".	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 4b (14,0/19,0)	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Document
Line 4c (14,0/24,5)	Repair week, if applicable. "RyyWww" (yy = year, ww = week)	Text, height 1,2 mm
Line 4d (14,0/32,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 5 (16,0/2,5)	"FCC ID:PY7PM-0000"	Text, height 1,2 mm. According to Chapter 1 in MLCI
Line 5 (18,0/3,0)	"製 "+ Actual electronic serial number (IMEI) of the Mobile Phone, "製 00000000-000000-0"	Graphics, height 1,5 mm. According to 1234-3770. Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 6 (23,0/3,5)	Line 6 in bar code, based on line 5, ie IMEI number. As desired by supplier (e.g. only actual number).	Bar code, height 4,5 mm. As desired by supplier (e.g. Code 128 symbology).
Line 7 (25,0/3,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 8 (31,2/3,5)	Line 8 in bar code, based on line 7, ie serial number. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 9a (33,5/3,0)	"CE approval symbol, The notified body number 0682 and Alert Symbol"	Graphics, height 5 mm. According to 1242-7470
Line 9b (33,5/33,0)	WEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537
Line 9c (33,5/39,0)	"Li-ion 00 Symbol"	Graphics, min. height 5,0 mm, according to 1235-2267
Line 10a (37,0/3,0)	"Caution symbol"	Graphics, height 2 mm. According to 1234-3774
Line 10b (37,0/7,0)	"Caution" in Japanese	Graphics, height 1.8 mm. According to 1234-3790

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Line 10c (37,0/12,0)	"Do not remove this label" statement in Japanese, on two rows. 航空機内・病院内では電源を切ってください。 このシールを剥がさないでください。	Graphics, height for each row 1,5 mm. According to 1250-5471
Line 11 (41,2/30,2)	Local Type Approval Number: T AD 12-0012 202	Text, height 1,2 mm
Line 12 (41,7/29,9)	Square around T above, see Line 11 	Width 1,5 x Height 2,0 mm
Line 13 (43,7/2,9)	"Bluetooth value" logotype	Graphics, min. height 4,5 mm. According to 1262-0427.
Line 14a (44,1/22,5)	"JATE" logo	Graphics, height 5 mm. According to 1234-3837
Line 14b (44,1/30,2)	Local Type Approval Number: R 202-SMA015	Text, height 1,2 mm.
Line 15 (44,3/29,9)	Square around R above, see Line 14b 	Width 1,5 x Height 2,0 mm
Line 16 (46,0/2,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 17 (48,5/2,0)	Manufacturer name SONY in Japanese	Graphics or text, Character height 2 mm. According to 1264-5801
Line 18a (54,0/9,0)	WiFi certified -logo	Graphics height 5 mm, According to 1264-8500
Line 18b (54,0/18,0)	WLAN text in Japanese	Graphics height 5 mm, or text, Character height 2 mm. According to 1262-5051

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

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3.1 Conceptual picture



double underlined = major changes since last revision.