



Prepared (also subject responsible if other)

Flora Kang (28848956)

Approved

Flora Kang (28848956)

Checked

Company Internal
MARKING DRAWING
No.

1251-9361

Date

2011-04-12

Rev

1

Reference

3State: Released

Mulberry, Mobile Phone Label Content, Made in, CTA

1 General information

| | |
|-----------------------------------|--|
| Mobile Phone label part no | <ul style="list-style-type: none"> 1247-4220 |
| Bar code | <ul style="list-style-type: none"> Standard: according to Ericsson corporate standard 102 01–109 Uen Print quality: C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm! |
| Text | If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label. |
| Coordinates | “(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label. |

2 Printing information

| | Content | Format |
|-------------------------------|--|---|
| Line 1a (5,0/3,0) | Sony Ericsson stylized name. | Graphics, height 1,5 mm. According to 1200-1925. |
| Line 1b (5,0/20,0) | 型号: | Text, height 1,2 mm. |
| Line 1c (5,0/23,5) | Model name, “WT18i” | Text, height 1,2 mm. |
| Line 2a (7,0/3,0) | Type number of the phone, “TYPE: AAK-7880002-BV” | Text, height 1,2 mm. |
| Line 2b (7,0/20,0) | HW & SW identification field, if applicable; “FFGG” | Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Document</i> |
| Line 2c (7,0/32,0) | Location code of where the phone is flashed, if applicable, “XXX” | Text, height 1,2 mm. |
| Line 3a (9,0/3,0) | “FCC ID: PY7A7880002” | Text, height 1,2 mm. |
| Line 3b (9,0/20,0) | Product number without revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX” | Text, height 1,2 mm. |
| Line 3c (9,0/32,0) | Repair week, if applicable. “Ry'W'ww” (y = year, ww = week) | Text, height 1,2 mm. |
| Line 4a (11,0/3,0) | “IC: 4170B-A7880002” | Text, height 1,2 mm. |
| Line 4b (11,0/20,0) | Production week (flash), “yy'W'ww” (yy = year, ww = week) | Text, height 1,2 mm. |
| Line 4c (11,0/32,0) | Marking of origin: 中国制造 | Text or graphics according to 1200-4285, height 1,2 mm. |
| Line 5 (13,5/3,0) | Line 6a in bar code. As desired by supplier (e.g. only actual number). | Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology). |

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| Line 6a (16,0/3,0) | Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number). | Text, height 1,2 mm. Defined by supplier. |
| Line 6b (16,0/20,0) | Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0" | Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16. |
| Line 7 (18,0/3,0) | Line 6b in bar code (only actual number, without data identifier). | Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit. |
| Line 8a (24,5/3,0) | CE approval symbol | Graphics, height 5 mm. According to 1210-0131. |
| Line 8b (24,5/10,5) | The notified body number "0682" | Text, height 5,0 mm. |
| Line 8c (24,5/22,0) | "Alert Symbol" | Graphics, height 5,0 mm According to 1001-5859 |
| Line 8d (24,5/32,0) | WEE trashcan without bar symbol | Graphics, height 5,0 mm, According to 1202-5537. |
| Line 9 (28,0/3,0) | TD-SCDMA/GSM双模数字移动电话机 | Text, height 1,5 mm. |
| Line 10 (30,5/3,0) | 索尼爱立信移动通信产品(中国)有限公司 | Text, height 1,5 mm. |
| Line 11 (32,0/14,0) | SIM-card logo | Graphics height 5,5 mm, rotated 180 degrees anti-clockwise. According to 1235-2274. |
| Line 12 (36,0/32,0) | CCC-sticker with S&E | Graphics, height 5 mm, width 6,5mm According to 1201-7981. |
| Line 13 (38,5/27,0) | "CMIIT ID: 20XXXXXXXXX" | Text, height 1,5mm with frame around. <i>According to Chapter 3.1.1 in MLCI.</i> |

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.

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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

