



Prepared (also subject responsible if other)

Leif Hedin (23056584)

Approved

Leif Hedin (23056584)

Checked

Company Internal

MARKING DRAWING LABEL CONTENT

No.

1248-6309

Date

2011-02-28

Rev

3

Reference

3State: Released

CDMA SOI11, Mobile Phone label content, Black, KDDI, JP

1 General information

Core Unit label part no	1243-8535
Bar code	<ul style="list-style-type: none"> • Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen • Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scalable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

2 Printing information

	Content	Format
Line 1 (8,0/15,2)	Sentence in Japanese auICカード “挿入方向に注意してください。”	Graphics, height 1,2 mm. According to 1247-9978, on two rows



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Line 2 (8,5/29,0)	SIM-card logo	Graphics height 5,5mm According to 1235-2274 document
Line 3 (9,5/43,0)	Memory card Micro SD logo	Graphics height 5,5mm According to 1246-1770 document
Line 4, a (12,0/2,0)	KDDI logo 	Graphics, height 3,0 mm. According to 1247-9959
Line 4, b (12,0/15,5)	Model Name "CDMA SOI11"	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI</i>
Line 4, c (12,0/36,2)	Local Type Approval Number: T ADXX-XXXXXXX	Text, height 1,2 mm
Line 5 (12,2/35,8)	Square around T, see Line 4, c 	Width 1,5 x Height 2,0 mm



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Line 6 (13,7/38,5)	Local Type Approval Number: 001XZAA1315	Text, height 1,2 mm.
Line 7 (14,0/2,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925
Line 8 (15,0/29,0)	“JATE” logo	Graphics, height 5 mm. According to 1234-3837
Line 9 (15,2/38,5)	Local Type Approval Number: 001ZYAA1113	Text, height 1,2 mm.
Line 10, a (15,8/2,0)	Sentence in Japanese “商品コード”	Graphics, height 1,2 mm. According to 1248-3733
Line 10, b (15,8/10,5)	SOI11MKA	Text, height 1,2 mm.
Line 11 (16,8/38,5)	Local Type Approval Number: 001NXAA1180	Text, height 1,2 mm.



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Line 12, a (17,3/2,0)	Product number of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm
Line 12, b (17,3/18,5)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm
Line 13 (18,2/36,2)	Local Type Approval Number: R 001XUAA1009	Text, height 1,2 mm.
Line 14 (18,5/35,8)	Square around R, see Line 13 	Width 1,5 x Height 2,0 mm
Line 15, a (19,0/2,0)	Type number of the phone, "TYPE: AAH-5880013-BV".	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI</i>
Line 15, b (19,0/18,5)	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Documents</i>
Line 16 (20,0/38,5)	Local Type Approval Number: 001WWDA1464	Text, height 1,2 mm
Line 17 (20,3/30,0)	"Bluetooth Symbol"	Graphics, min. height 5mm, according to 1247-9918
Line 18 (20,8/2,0)	Production date in Japanese (eg: year / month : 製造年月 20XX / XX	Text, height 1,2 mm. Graphics, height 1,5 mm. According to 1234-3763
Line 19 (21,5/38,5)	Local Type Approval Number: 202WWxxxxxx	Text, height 1,2 mm.



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Line 20 (23,3/2,0)	Line 20 in bar code, according to line 21, b. As desired by supplier (e.g. only actual number).	Bar code, height 2,5 mm. As desired by supplier (e.g. Code 128 symbology). Please copy the number from row 21, b to get the correct text.
Line 21, a (25,8/2,0)	Sentence in Japanese “ 製造番号 “	Graphics, height 1,5 mm. According to 1248-5489
Line 21, b (25,8/16,8)	Product ID number: “SSÖGWxxxxxx”	Copy the number from this row to get the correct text. Text, height 1,2 mm
Line 22 (28,8/35,8)	“Bluetooth value” logotype	Graphics, min. height 4mm. According to 1234-3850.
Line 23 (32,0/2,0)	Line 23 in bar code, according to line 24 (only actual number, without data identifier).	Bar code, height 6,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 24 (33,5/2,0)	Actual electronic serial number (IMEI) of the Mobile Phone, “0000000000000000”	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.



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Line 25 (37,3/20,0)	“CE approval symbol, The notified body number 0682 and Alert Symbol”	Graphics, height 5 mm. According to 1242-7470
Line 26, a (39,5/2,0)	KDDI Sentence in Japanese “ 発売元 KDDI(株)・沖縄セルラー電話(株) “	Graphics, height 1,5 mm. According to 1248-3718
Line 26, b (39,5/27,3)	“FCC ID: PY7A5880013”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI</i>
Line 26, c (39,5/42,3)	Production week (flash), “yyWww” (yy = year, ww = week)	Text, height 1,2 mm.
Line 27, a (41,7/27,5)	“IC ID: 4170B-A5880013”	Text, height 1,2 mm <i>According to Chapter 1 in MLCI</i>
Line 27, b (41,7/42,3)	Repair week, if applicable. “RyyWww” (yy = year, ww = week)	Text, height 1,2 mm
Line 28 (43,8/2,0)	Manufacturer name in Japanese “ 製造元・申請者 ソニー・エリクソン・モバイルコミュニケーションズ株式会社 ”	Graphics, height 1,5 mm. According to 1248-6304, on two rows
Line 29, a (45,8/2,0)	“Caution symbol”	Graphics, height 1.5 mm. According to 1234-3774
Line 29, b (45,8/4,3)	“Caution” in Japanese	Graphics, height 1.5 mm. According to 1234-3790
Line 29, c (45,8/8,8)	Sentence in Japanese “航空機内・病院内では電源を切ってください”	Graphics, height 1,5 mm. According to 1234-3777
Line 30 (48,0/2,0)	“Do not remove this label” statement in Japanese “このシールを剥がさないでください”	Graphics, height 1.5 mm. According to 1234-3822



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Line 31 (50,2/2,0)	Line 31 in bar code, according to line 32, a. As desired by supplier (e.g. only actual number).	Bar code, height 2.0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 32, a (51,8/2,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1.2 mm. Defined by supplier
Line 32, b (51,8/22,5)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 32, c (51,8/36,5)	WEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537
Line 32,d (51,8/42,5)	"Li-ion 00 Symbol"	Graphics, min. height 5mm, according to 1235-2267
Line 33 (59,2/14,0)	Line 33 in bar code, according to line 34. As desired by supplier (e.g. only actual number).	Bar code, height 4,0 mm. As desired by supplier (e.g. Code 128 symbology). Please it is important to copy the number from row 34 to get the correct text.
Line 34 (63,0/15,0)	Product ID number: "SSÖGWxxxxxx xx"	Text, height 2,5 mm Copy the number from this row to get the correct text.

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3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.

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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

