



Prepared (also subject responsible if other)

Leif Hedin (23056584)

Approved

Leif Hedin (23056584)

Checked

Company Internal
MARKING DRAWING
No.

1256-1093

Date

2011-08-31

Rev

2

Reference

2

S51SE, Mobile Phone label content, Black, Emobile, JP

1 General information

Core Unit label part no	1241-3099
Bar code	<ul style="list-style-type: none"> • Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen • Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scalable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

2 Printing information

	Content	Format
Line 1 (3,0/2,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925
Line 2, a (5,0/2,0)	Product number of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm
Line 2, b (5,0/20,0)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm



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Line 3, a (4,3/32,8)	“Caution symbol”	Graphics, height 3.0 mm. According to 1234-3774
Line 3, b (4,3/37,0)	“Caution” in Japanese	Graphics, height 3.0 mm. According to 1234-3790
Line 4, a (6,7/2,0)	Type number of the phone, “TYPE: AAD-3880133-BV”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI</i>
Line 4, b (6,7/20,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Documents</i>
Line 5, a (8,4/2,0)	“FCC ID: PY7A3880133”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI</i>
Line 5, b (8,4/20,0)	Production week (flash), “yyWww” (yy = year, ww = week)	Text, height 1,2 mm.
Line 6 (9,0/27,0)	SIM-card logo	Graphics height 7,2mm According to 1001-6195 document
Line 7, a (10,2/2,0)	“IC: 4170B-A3880133”	Text, height 1,2 mm <i>According to Chapter 1 in MLCI</i>
Line 7, b (10,2/20,0)	Repair week, if applicable. “RyyWww” (yy = year, ww = week)	Text, height 1,2 mm
Line 8 (12,0/2,0)	Production date in Japanese (eg: year+ 年+ month+月): 製造年月 20XX 年 XX 月	Text, height 1,2 mm. Graphics, height 1,5 mm. According to 1234-3763, 1235-6102 and 1235-6103



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Line 9 (14,0/2,0)	Line 9 in bar code, according to line 10, a. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology)
Line 10, a (16,0/2,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier
Line 10, b (16,0/33,0)	Caution sentence and "Do not remove this label" statement in Japanese: <ul style="list-style-type: none"> ・ 航空機内や病院等では、電源をお切りください。 ・ このシールははがさないでください。 	Graphics, height 11,0 mm. According to 1255-3399, on seven rows.
Line 11, a (18,0/2,0)	Actual electronic serial number (IMEI) of the Mobile Phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 11, b (18,0/19,5)	Model name in Japanese and colour name in English : S51SE携帯型無線機 (Black)	Graphics, height 2.0 mm. According to 1255-3400
Line 12 (20,0/2,0)	Line 12 in bar code, according to line 11, b (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.



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Line 13 (23,5/2,0)	Emobile Sentence and Manufacturer name in Japanese: 発売元 : イー・アクセス株式会社 製造元 : Sony Ericsson Mobile Communications AB	Graphics, height 3,5 mm. According to 1255-3402, on two rows
Line 14 (25,5/10,3)	Local Type Approval Number: 202XY111297763	Text, height 1,2 mm.
Line 15 (26,8/10,3)	Local Type Approval Number: 202MW111297763	Text, height 1,2 mm.
Line 16 (28,2/8,4)	Local Type Approval Number: R 202WW111297763	Text, height 1,2 mm.
Line 17 (28,4/7,8)	Square around R, see Line 16 	Width 1,5 x Height 2,0 mm
Line 18 (29,7/10,3)	Local Type Approval Number: 202WW1112977631	Text, height 1,2 mm.
Line 19, a (30,5/21,0)	"Bluetooth value" logotype	Graphics, min. height 4mm. According to 1234-3850.
Line 19, b (30,5/34,7)	"Bluetooth Symbol"	Graphics, min. height 5mm, according to 1247- 9918
Line 19, c	"Li-ion 00 Symbol"	Graphics, min. height



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(30,5/38,8)		5mm, according to 1235-2267
Line 20, a (31,2/2,0)	“JATE” logo	Graphics, height 5 mm. According to 1234-3837
Line 20, b (31,2/10,3)	Local Type Approval Number: 202WW1112977632	Text, height 1,2 mm.
Line 21 (32,6/8,4)	Local Type Approval Number: T AD 11-0017 202	Text, height 1,2 mm
Line 22 (32,8/7,8)	Square around T, see Line 20 	Width 1,5 x Height 2,0 mm
Line 23 (36,3/33,0)	WEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537
Line 24 (38,3/2,0)	“CE approval symbol, The notified body number 0682 and Alert Symbol”	Graphics, height 5 mm. According to 1242-7470
Line 25 (38,7/32,0)	Marking of origin. “Made in Xxx”; “Xxx” = actual country of production of the included telephone, in English	Text, height 1,2 mm.



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3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture

Sony Ericsson				警告
SI XXXX-XXXX	XXX			
TYPE: AAD-3880133-BV	FFGG		<ul style="list-style-type: none"> ・ 航空機内や病院等では、電源をお切りください。 ・ このシールははがさないでください。 	
FCC ID: PY7A3880133	yyWww			
IC: 4170B-A3880133	RvvWwww	S51SE携帯型無線機 (Black)		
製造年月 20XX 年 XX 月				
S/N: XXXABC1234				
00000000-000000-0				
発売元 : イー・アクセス株式会社		製造元 : Sony Ericsson Mobile Communications AB		
	202XY111297763			Li-ion 00
	202MW111297763			
	202WW111297763			
	202WW1112977631			
	202WW1112977632			
	AD 11-0017 202			
CE 0682				
		Made in Xxx		

double underlined = major changes since last revision.

Prepared by

Contents responsible if other than preparer

Approved by

Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

