



Prepared (also subject responsible if other)

SEM/CVVGP, Leif Hedin

Approved

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Checked

Company Internal  
MARKING DRAWING  
No.

1256-2810 Uen

Date

Rev

Reference

2011-12-22

1

2

## ST25i, Mobile Phone label, ROW, made in...

### 1 General information

<b>Mobile Phone label part no</b>	<ul style="list-style-type: none"> <li>1253-4855</li> </ul>
<b>Mobile Phone label content part no</b>	<ul style="list-style-type: none"> <li>1256-2809</li> </ul>
<b>Bar code</b>	<ul style="list-style-type: none"> <li><b>Print quality:</b> according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen</li> <li><b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 2 mm!</li> </ul>
<b>Text</b>	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
<b>Coordinates</b>	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

### 2 Printing information

	Content	Format
<b>Line 1</b> (13,0/29,0)	SIM-card logo	Graphics height 11,0 mm. According to 1262-4725.
<b>Line 2a</b> (15,5/4,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925
<b>Line 2b</b> (19,5/22,0)	Model Name “ST25i”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
<b>Line 3a</b> (19,5/4,0)	Product number of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
<b>Line 3b</b> (10,0/22,0)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm.
<b>Line 4a</b> (23,5/4,0)	“TYPE: AAD-3880130-BV”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
<b>Line 4b</b> (23,5/22,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents
<b>Line 5a</b> (26,5/4,0)	“FCC ID: PY7A3880130”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
<b>Line 5b</b> (26,5/22,0)	Production week (flash), “yyWww” (yy = year, ww = week)	Text, height 1,2 mm.
<b>Line 6a</b> (29,5/4,0)	“IC: 4170B-A3880130”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
<b>Line 6b</b> (29,5/22,0)	Repair week, if applicable. “RyyWww” (yy = year, ww = week)	Text, height 1,2 mm.



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<b>Line 7</b> (33,5/4,0)	Line 7 in bar code, according to line 8a. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
<b>Line 8a</b> (36,0/4,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn..." for serial number).	Text, height 1,5 mm. Defined by supplier.
<b>Line 8b</b> (36,0/19,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,5mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
<b>Line 9</b> (38,5/4,0)	Line 9 in bar code, according to line 8b. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
<b>Line 10a</b> (46,0/4,0)	CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork	Graphics, height 5 mm. According to 1242-7470
<b>Line 10b</b> (46,0/34,0)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
<b>Line 11</b> (50,5/4,0)	Marking of origin; "Made in Xxx" "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.

### 3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

#### 3.1 Conceptual picture



double underlined = major changes since last revision.