



Prepared (also subject responsible if other)

SEM/CVVGP, Leif Hedin

Approved

SEM/CVVGP, Leif Hedin

Checked

Company Internal
MARKING DRAWING
No.

1249-8240 Uen

Date

Rev

Reference

2011-06-14

1

2

ST17i, Mobile Phone label, ROW, made in...

1 General information

| | |
|---|--|
| Mobile Phone label part no | <ul style="list-style-type: none"> 1241-3099 |
| Mobile Phone label content part no | <ul style="list-style-type: none"> 1249-8239 |
| Bar code | <ul style="list-style-type: none"> Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm! |
| Text | If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label. |
| Coordinates | “(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label. |

MLCI= Main Label Content Information Document

2 Printing information

| | Content | Format |
|-------------------------------|---|---|
| Line 1a (4,0/2,0) | Sony Ericsson stylized name. | Graphics, height 1,5 mm. According to 1200-1925 |
| Line 1b (4,0/20,0) | Model Name “ST17i” | Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i> |
| Line 2a (6,2/2,0) | Product number of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX” | Text, height 1,2 mm. |
| Line 2b (6,2/20,0) | Location code of where the phone is flashed, if applicable, “XXX” | Text, height 1,2 mm. |
| Line 3a (8,5/2,0) | “TYPE: AAD-3880121-BV” | Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i> |
| Line 3b (8,5/20,0) | HW & SW identification field, if applicable; “FFGG” | Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents |
| Line 4 (9,0/27,0) | SIM-card logo | Graphics height 7,0mm according to 1001-6195 |
| Line 5a (11,5/2,0) | “FCC ID: PY7A3880121” | Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i> |
| Line 5b (11,5/20,0) | Production week (flash), “yyWww” (yy = year, ww = week) | Text, height 1,2 mm. |
| Line 6a (14,5/2,0) | “IC: 4170B-A3880121” | Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i> |
| Line 6b (14,5/20,0) | Repair week, if applicable. “RyyWww” (yy = year, ww = week) | Text, height 1,2 mm. |



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|--------------------------------|--|---|
| Line 7 (18,0/2,0) | Line 7 in bar code, according to line 8a. As desired by supplier (e.g. only actual number). | Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology). |
| Line 8a (20,0/2,0) | Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn..." for serial number). | Text, height 1,5 mm. Defined by supplier. |
| Line 8b (20,0/17,0) | Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0" | Text, height 1,5mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16. |
| Line 9 (23,0/2,0) | Line 9 in bar code, according to line 8b.. As desired by supplier (e.g. only actual number). | Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology). |
| Line 10a (29,3/2,0) | CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork | Graphics, height 5 mm. According to 1242-7470 |
| Line 10b (29,3/32,0) | WEEE trashcan without bar symbol | Graphics, min. height 5mm, according to 1202-5537. |
| Line 11 (32,2/2,0) | Marking of origin; "Made in Xxx" "Xxx" = actual country of production of the included telephone, in English | Text, height 1,2 mm. |

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.