



Prepared (also subject responsible if other)

Leif Hedin (23056584)

Approved

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Checked

Company Internal

MARKING DRAWING LABEL CONTENT

No.

1251-0000

Date

2011-04-05

Rev

1.1

Reference

3State: Preliminary

### SO-02C, Mobile Phone label content, DOCOMO

#### 1 General information

<b>Core Unit label part no</b>	1249-5507
<b>Bar code</b>	<ul style="list-style-type: none"> <li><b>Print quality:</b> according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen</li> <li><b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 2 mm!</li> </ul>
<b>Text</b>	If applicable, or nothing else specified, Zebra printer Scalable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
<b>Coordinates</b>	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

#### 2 Printing information

	<b>Content</b>	<b>Format</b>
Line 1 (4,0/3,0)	Sony Ericsson stylized name.	Graphics, height 2,0 mm. According to 1200-1925
Line 2, a (7,0/3,0)	Operator logo in Japanese	Graphics, height 2,0 mm. According to 1234-3760
Line 2, b (7,0/28,8)	SIM-card logo	Graphics height 5,5mm According to 1235-2274 document



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Line 3, a (9,5/3,0)	“Product name in Japanese	Graphics, height 2,0 mm. According to 1234-3743
Line 3, b (9,5/13,0)	Model Name “SO-02C”	Text, height 1,5 mm. <i>According to Chapter 1 in MLCI</i>
Line 3, c (9,5/19,0)	Colour of the included telephone, in English: e.g. “< XXXXXXXX >”	Text, height 1,5 mm. <i>English colour names according to Chapter 2.1 in MLCI</i>
Line 3, d (9,5/43,0)	Memory card Micro SD logo	Graphics height 5,5mm According to 1246-1770 document
Line 4, a (11,2/3,0)	Type number of the phone, “TYPE: AAD-3880112-BV”.	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI</i>
Line 4, b (11,2/18,8)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Documents</i>
Line 5,a (13,0/3,0)	“FCC ID: PY7A3880112”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI</i>
Line 5,b (13,0/18,8)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm
Line 6, a (14,5/3,0)	“IC ID: 4170B-A3880112”	Text, height 1,2 mm <i>According to Chapter 1 in MLCI</i>
Line 6,b (14,5/18,8)	Repair week, if applicable. “RyyWww” (yy = year, ww = week)	Text, height 1,2 mm
Line 7, a (16,8/3,0)	Production week (flash), “yyWww” (yy = year, ww = week) + production date in	Text, height 1,5 mm. Graphics, height 1,5



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	Japanese (eg: year+ 年+ month+月 ) : “yyWww/ 製造年月 20XX 年 XX 月”	mm. According to 1234-3763, 1235-6102 and 1235-6103
Line 7, b (16,8/34,0)	Product number of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm
Line 8 (18,5/3,0)	Supplier’s identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N: nnn....” for serial number).	Text, height 1,2 mm. Defined by supplier
Line 9 (21,4/4,0)	Line 9 in bar code, according to line 8. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology)
Line 10 (22,8/3,0)	“製 + Actual electronic serial number (IMEI) of the Mobile Phone, “製 12345678-123456-1”	Graphics, height 1,5 mm. According to 1234-3770.  Text, height 1,5 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 11 (29.0/4,0)	Line 11 in bar code, according to line 10 (only actual number, without data identifier).	Bar code, minimum height 6,0 mm.  Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.  When printing Code 128,



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		<p>minimum width should be more than 0.125mm and should use four kinds of the width of multiplied width to the minimum width used. (x1, x2, x3, x4)</p> <p>White bar should use the same spec.</p>
Line 12, a (32,5/3,0)	“Caution symbol”	<p>Graphics, height 3 mm.</p> <p>According to 1234-3774</p>
Line 12, b (32,5/7,0)	“Caution” in Japanese	<p>Graphics, height 2.8 mm.</p> <p>According to 1234-3790</p>
Line 12, c (32,5/14,0)	<p>“Do not remove this label” statement in Japanese, on two rows.</p> <p>” 航空機内・病院内では電源を切ってください“</p> <p>“ このシールを剥がさないでください“</p>	<p>Graphics, height 1,5 mm.</p> <p>According to 1250-5471</p>
Line 13 (36,0/3,0)	<p>Manufacturer name in Japanese</p> <p>“ 製造元・申請者 ソニー・エリクソン・モバイルコミュニケーションズ株式会社”</p>	<p>Graphics, height 1,5 mm.</p> <p>According to 1248-6304, on two rows</p> <p>NOTE: If text doesn't fit, adjust the height accordingly.</p>
Line 14 (38,0/10,0)	Local Type Approval Number: T AD 11-0004 202	Text, height 1,2 mm



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Line 15 (38,9/9,5)	Square around T, see Line 15 	Weight 1,5 x Height 2,0 mm
Line 16 (39,8/12,0)	Local Type Approval Number: 202XY111297724	Text, height 1,2 mm
Line 17 (41,2/12,0)	Local Type Approval Number: 202MW111297724	Text, height 1,2 mm
Line 18 (42,0/3,0)	"JATE" logo	Graphics, height 5 mm. According to 1234-3837
Line 19 (42,8/10,0)	Local Type Approval Number: R 202WW111297724	Text, height 1,2 mm.
Line 20 (43,0/9,8)	Square around R, see Line 19 	Width 1,5 x Height 2,0 mm
Line 21, a (43,2/26,0)	"Bluetooth value" logotype	Graphics, min. height 4mm. According to 1234-3850.
Line 21, b (43,2/42,0)	WEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537
Line 22 (44,2/12,0)	Local Type Approval Number: 202WW1112977241	Text, height 1,2 mm.
Line 23 (45,0/26,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.



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Line 24 (46,0/12,0)	Local Type Approval Number: 202WW1112977242	Text, height 1,2 mm.
Line 25, a (51,2/3,0)	“CE approval symbol, The notified body number 0682 and Alert Symbol”	Graphics, height 5 mm. According to 1242-7470
Line 25, b (51,2/34,0)	“Bluetooth Symbol”	Graphics, min. height 5mm, according to 1234- 3392
Line 25, c (51,2/40,0)	“Li-ion 00 Symbol”	Graphics, min. height 5mm, according to 1235- 2267

### 3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

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Conceptual picture



double underlined = major changes since last revision.

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## Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

