

Prepared (also subject responsible if other) SEM/CVVGP, Leif Hedin Approved SEM/CVVGP, Leif Hedin Company Internal MARKING DRAWING No. 1245-3884 Uen Date Rev Reference 2011-04-20 1

1 (2)

# ST15i, Mobile Phone label, ROW, made in...

Checked

1 General information		
Mobile Phone label part no	• 1241-3099	
Mobile Phone label content part no	• 1245-3883	
Bar code	Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen	
	• Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!	
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.	
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.	

MLCI= Main Label Content Information Document

# 2 Printing information

	Content	Format
Line 1a (4,0/2,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925
Line 1b (4,0/20,0)	Model Name "ST15i"	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 2a (6,2/2,0)	Product number of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 2b (6,2/20,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 3a (8,5/2,0)	"TYPE: AAD-3880107-BV"	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 3b (8,5/20,0)	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents
Line 4 (9,0/27,0)	SIM-card logo	Graphics height 7,0mm according to 1001-6195
		-
Line 5a (11,5/2,0)	"FCC ID: PY7A3880107"	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 5b (11,5/20,0)	Production week (flash), "yyWww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 6a (14,5/2,0)	"IC: 4170B-A3880107"	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 6b (14,5/20,0)	Repair week, if applicable. "RyyWww" (yy = year, ww = week)	Text, height 1,2 mm.

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Line 7 (18,0/2,0)	Line 7 in bar code, according to line 8a. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
<b>Line 8a</b> (20,0/2,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn" for serial number).	Text, height 1,5 mm. Defined by supplier.
<b>Line 8b</b> (20,0/17,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,5mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 9 (23,0/2,0)	Line 9 in bar code, according to line 8b As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 10a (29,3/2,0)	CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork	Graphics, height 5 mm. According to 1242-7470
Line 10b (29,3/32,0)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
	Marking of origin;	
Line 11 (32,2/2,0)	"Made in Xxx" "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.

2011-04-20

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## 3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

### 3.1 Conceptual picture

<b>Sony Ericsson</b> SI XXXX-XXXX TYPE: AAD-3880107-BV	ST15i XXX FFGG	
FCC ID: PY7A3880107	yyWww	
IC: 4170B-A3880107	RyyWww	
S/N: XXXABC1234 00	000000-000000-0 	

<u>double underlined</u> = major changes since last revision.

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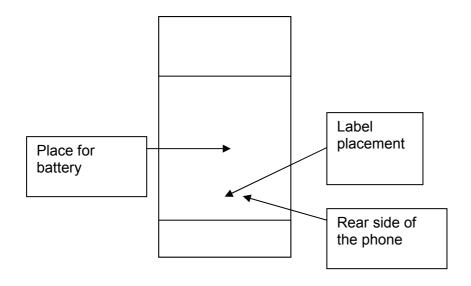
Contents responsible if other than preparer

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## Label placement

To find the label follow these steps:

- 1. Remove the cover on the rear side of the product.
- 2. Remove the battery.
- 3. The label is located behind the battery.



Revision