



Prepared (also subject responsible if other)

SEM/CVVGP, Leif Hedin

Approved

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Checked

Company Internal  
MARKING DRAWING  
No.

1245-3910 Uen

Date

Rev

Reference

2011-04-20

1

2

## ST15a, Mobile Phone label, a-version, made in...

### 1 General information

<b>Mobile Phone label part no</b>	<ul style="list-style-type: none"> <li>1241-3099</li> </ul>
<b>Mobile Phone label content part no</b>	<ul style="list-style-type: none"> <li>1245-3909</li> </ul>
<b>Bar code</b>	<ul style="list-style-type: none"> <li><b>Print quality:</b> according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen</li> <li><b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 2 mm!</li> </ul>
<b>Text</b>	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
<b>Coordinates</b>	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

### 2 Printing information

	Content	Format
<b>Line 1a</b> (4,0/2,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925
<b>Line 1b</b> (4,0/20,0)	Model Name “ST15a”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
<b>Line 2a</b> (6,2/2,0)	Product number of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
<b>Line 2b</b> (6,2/20,0)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm.
<b>Line 3a</b> (8,5/2,0)	“TYPE: AAD-3880106-BV”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
<b>Line 3b</b> (8,5/20,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents
<b>Line 4</b> (9,0/27,0)	SIM-card logo	Graphics height 7,0mm according to 1001-6195
<b>Line 5a</b> (11,5/2,0)	“FCC ID: PY7A3880106”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
<b>Line 5b</b> (11,5/20,0)	Production week (flash), “yyWww” (yy = year, ww = week)	Text, height 1,2 mm.
<b>Line 6a</b> (14,5/2,0)	“IC: 4170B-A3880106”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
<b>Line 6b</b> (14,5/20,0)	Repair week, if applicable. “RyyWww” (yy = year, ww = week)	Text, height 1,2 mm.



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<b>Line 7</b> (18,0/2,0)	Line 7 in bar code, according to line 8a. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
<b>Line 8a</b> (20,0/2,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,5 mm. Defined by supplier.
<b>Line 8b</b> (20,0/17,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,5mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
<b>Line 9</b> (23,0/2,0)	Line 9 in bar code, according to line 8b. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
<b>Line 10a</b> (29,3/2,0)	CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork	Graphics, height 5 mm. According to 1242-7470
<b>Line 10b</b> (29,3/32,0)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
<b>Line 11</b> (32,2/2,0)	Marking of origin; "Made in Xxx" "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.

### 3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

#### 3.1 Conceptual picture



double underlined = major changes since last revision.

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## Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

