Sony Ericsson

SK17a, Mobile Phone label content, a-version

1 General information

Mobile Phone label part no	• **1243-7509**
Mobile Phone label content part no	• **1249-0293**
Bar code	• **Print quality:** according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen • **Quiet zone:** No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI=Main Label Content Information

2 Information

	Content	Format
Line 1a *(3,0/16,0)*	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 1b *(3,0/33,0)*	Model Name "SK17a"	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*
Line 2b *(5,0/16,0)*	Product number of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 2b *(5,0/33,0)*	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 3a *(7,0/2,0)*	SIM-card logo	Graphics height 6,0mm, acc to 1001-4476, rotated 90 degrees
Line 3b *(7,0/16,0)*	Type number of the phone, "TYPE: AAD-3880105-BV".	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*
Line 3c *(7,0/33,0)*	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents
Line 4 *(8,3/10,15)*	A square shaped hole in the drawing, already made in the label material	4,00x4,50 mm
Line 5a *(9,0/16,0)*	"FCC ID: PY7A3880105"	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*
Line 5b *(9,0/33,0)*	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 6a *(10,5/16,0)*	"IC: 4170B-A3880105"	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*

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Company Internal
MARKING DRAWING
No.

Prepared (also subject responsible if other)

SEM/CVVGP, Anna Englund

1249-0294 Uen

Approved	Checked	Date	Rev	Reference
SEM/CVVGP, Anna Englund		2011-04-01	1	2

Line 6b *(10,5/33,0)*	Repair week, if applicable. "RyyWww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 7 *(13,5/4,0)*	Line 8a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 8a *(15,0/5,0)*	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn…." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 8b *(15,0/18,0)*	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 9 *(17,5/4,0)*	Line 8b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 10 *(23,0/2,0)*	CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork	Graphics, height 5 mm. According to 1242-7470
Line 11 *(26,0/3,0)*	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 12 *(27,0/34,0)*	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.

3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture

double underlined = major changes since last revision.

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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.

2. Remove the battery.

3. The label is located behind the battery.