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Prepared (also subject responsible if other)

Flora Kang (28848956)

Approved

Flora Kang (28848956)

Company Internal MARKING DRAWING

1239-8419

, 0417

2010-07-20 1

Reference

J108a, Mobile Phone Label Content, Made in, a-version

1 General information

Checked

Mobile Phone label part no	• 1239-0427	
Bar code	Standard: according to Ericsson corporate standard 102 01–109 Uen	
	Print quality: C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01– 1003 Uen	
	Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!	
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.	
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.	

2 Printing information

	Content	Format
Line 1a (2,3/1,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 1c (2,3/17,0)	Model Name "J108a"	Text, height 1,2 mm.
Line 2a (4,0/1,0)	Type number of the phone, "TYPE: AAD-3880096-BV".	Text, height 1,2 mm.
Line 2b (4,0/17,0)	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Document
Line 3a (5,7/1,0)	"FCC ID: PY7A3880096"	Text, height 1,2 mm.
Line 3b (5,7/15,5)	Production week (flash), "yy"W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 3c (5,7/21,5)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 3d (5,7/28,5)	The notified body number "0682"	Text, height 5,0 mm.
Line 5a (7,5/1,0)	"IC: 4170B-A3880096"	Text, height 1,2 mm.
Line 5b (7,5/15,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 5c (7,5/18,5)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm.
Line 6a (9,0/1,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.



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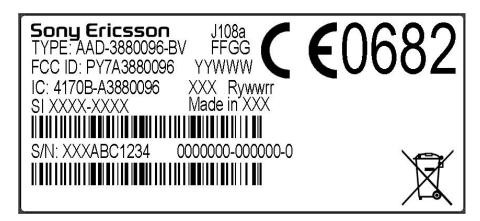
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Line 6b (9,0/15,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 7 (11,2/1,0)	Line 8a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 8a (13,0/1,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn" for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 8b (13,0/14,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 9 (15,2/1,0)	Line 8b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 10 (17,0/34,0)	WEE trashcan without bar symbol	Graphics, height 5,0 mm, According to 1202-5537.

3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



<u>double underlined</u> = major changes since last revision.



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Reference

Label placement

To find the label follow these steps:

Checked

- 1. Remove the cover on the rear side of the product.
- 2. Remove the battery.
- 3. The label is located behind the battery.

