



Prepared (also subject responsible if other)

SEM/CVVGP, Leif Hedin

Approved

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Checked

Company Internal
MARKING DRAWING
No.

1236-1121 UEN

Date

2010-02-24

Rev

1

Reference

2

Label Content Specification J20, Mobile Phone, Label, c-version

1 General information

Mobile Phone label part no	<ul style="list-style-type: none"> 1001-2238
Bar code	<ul style="list-style-type: none"> Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

2 Printing information

	Content	Format
Line 1a (2,0/1,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 1b (2,0/14,0)	型号:	Text, height 1,2 mm.
Line 1c (2,0/18,0)	Model Name “J20”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 2a (3,5/1,0)	Type number of the phone, “Type: AAD-3880080-BV”.	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 2b (3,5/17,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Document</i>
Line 3a (5,0/1,0)	“FCC ID: PY7A3880080”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 3b (28,5/1,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 3c (5,0/1,0)	The notified body number “0682”	Text, height 1,2 mm.
Line 4 (6,5/1,0)	“IC: 4170B-A3880080”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 5a (8,0/1,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
Line 5b (8,0/11,0)	Production week (flash), “yy’W’ww” (yy = year, ww = week)	Text, height 1,2 mm.
Line 5c (8,0/18,0)	Repair week, if applicable. “Ry’W’ww” (y = year, ww = week)	Text, height 1,2 mm.
Line 6a (10,2/2,0)	Line 8a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 7 (10,5/22,5)	CCC-sticker with S&E	Graphics, height 5 mm, width 6,5mm Rotated 90 degree counter-clockwise According to 1201-7981.
Line 8a (12,0/1,0)	Supplier’s identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N: nnn...” for serial number).	Text, height 1,2 mm. Defined by supplier.



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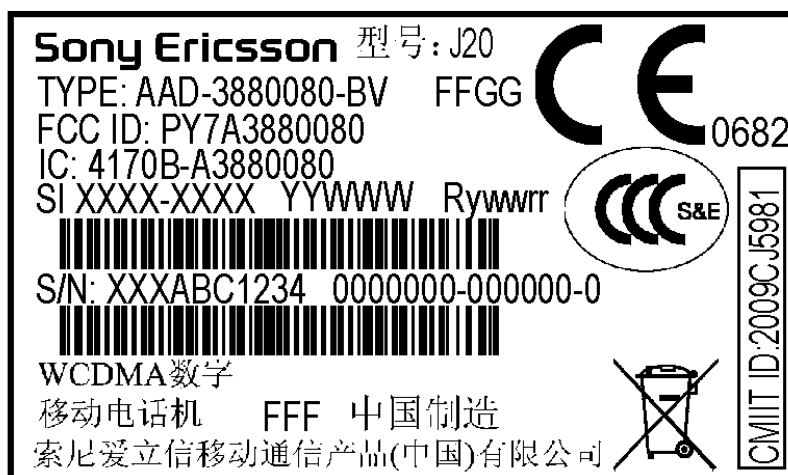
2

Line 8b (12,0/13,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 9 (14,0/2,0)	Line 8b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 10a (17,0/1,0)	WCDMA数字 移动电话机	Text, height 2,5 mm.
Line 10b (17,0/10,5)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 10c (17,0/14,0)	Marking of origin: 中国制造	Text or graphics according to 1200-4285, height 1,2 mm.
Line 11a (18,5/1,0)	索尼爱立信移动通信产品(中国)有限公司	Text, height 1,5 mm.
Line 11b (18,5/24,5)	WEE trashcan without bar symbol	Graphics, height 5,0 mm, According to 1202-5537.
Line 11c (18,5/29,5)	" <u>CMIIT ID: 2009CJ5981</u> "	Text, height 1,5mm with frame around. Rotated 90 degree counter-clockwise <i>According to Chapter 3.1.3 in MLCI.</i>

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.

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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

