Sony Ericsson

Company Internal
MARKING DRAWINGLABEL CONTENT
No.

1234-3387

	Checked	Date	Rev	Reference	
Flora Kang (28848956)		2009-12-02	3		5State: Released

SO-01B, Mobile Phone label content, Docomo, Made in...
Type Number: AAD-3880074-BV
FCC ID: PY7A3880074
Canada IC: 4170B-A3880074

1 General information

Core Unit label part no	1226-2616
Bar code	• **Print quality:** according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen • **Quiet zone:** No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

2 Printing information

	Content	Format
Line 1a (10,0/2,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131
Line 1b (10,0/10,0)	The notified body number "0682"	Text, height 1,2 mm
Line 1c (10,0/14,0)	"Alert Symbol"	Graphics, height 5 mm According to 1001-5859
Line 1d (10,0/20,0)	WEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537
Line 1e (10,0/26,0)	"Bluetooth Symbol"	Graphics, min. height 5mm, according to 1234-3392

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Line 1f (10,0/32,0)	"Li-ion 00 Symbol"	Graphics, min. height 5mm, according to 1235-2267
Line 2,a (13,0/2,0)	Sony Ericsson stylized name.	Graphics, height 1,4 mm. According to 1200-1925
Line 2,b (13,0/15,3)	"Product name in Japanese	Graphics, height 1,4 mm. According to 1234-3743
Line 2,c (13,0/22,5)	Model Name "SO-01B"	Text, height 1,2 mm. *According to Chapter 1 in MLCI*
Line 2,d (13,0/27,5)	Colour of the included telephone, in English: e.g. "< XXXXXXX >"	Text, height 3 mm. *English colour names according to Chapter 2.1 in MLCI*
Line 3 (15,5/2,0)	Operator logo in Japanese	Graphics, height 1,5 mm. According to 1234-3760
Line 4 (17,5/2,0)	Product number of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm
Line 5, a (19,5/2,0)	Type number of the phone, "Type: AAD-3880074-BV".	Text, height 1,2 mm. *According to Chapter 1 in MLCI*
Line 5, b (19,5/18,0)	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. *According to Type-testing report under Product Model Specifying Documents*
Line 6,a (21,5/2,0)	" FCC ID: PY7A3880074 "	Text, height 1,2 mm. *According to Chapter 1 in MLCI*
Line 6,b (21,5/18,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm
Line 7, a (23,5/2,0)	" IC ID: 4170B-A3880074"	Text, height 1,2 mm *According to Chapter 1 in MLCI*
Line 7,b (23,5/18,0)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm
Line 8	Production week (flash), "yy'W'ww"	Text, height 1,2 mm.

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(25,5/2,0)	(yy = year, ww = week) + production date in Japanese (eg: year+ 年+ month+月 ）: "YYWWW/ **製造年月** 20XX 年 XX 月"	Graphics, height 1,3 mm. According to 1234-3763, 1235-6102 and 1235-6103
Line 9 (27,5/2,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn…." for serial number).	Text, height 1,2 mm. Defined by supplier
Line 10 (30,5/3,0)	Line 10 in bar code, according to line 9. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology)
Line 11 (32,0/2,0)	"製 "+ Actual electronic serial number (IMEI) of the Mobile Phone, "製 00000000-000000-0"	Graphics, height 1,2 mm. According to 1234-3770. Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 12 (38.5/ 3,0)	Line 12 in bar code, according to line 11 (only actual number, without data identifier).	Bar code, minimum height 6,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit. When printing Code 128, minimum width should be more than 0.125mm and should use four kinds of the width of multiplied width to the minimum width used. (x1, x2, x3, x4) White bar should use the same

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		spec.
Line 13 (40,5/11,5)	Caution sentence in Japanese "航空機内・病院内では電源を切ってください"	Graphics, height 1,5 mm. According to 1234-3777
Line 14, a (42,0/2,0)	"Caution symbol"	Graphics, height 3 mm. According to 1234-3774
Line 14, b (42,0/6,0)	"Caution" in Japanese	Graphics, height 2.8 mm. According to 1234-3790
Line 14, c (42.0,11.5)	"Do not remove this label" statement in Japanese "このシールを剥がさないでください"	Graphics, height 1,5 mm. According to 1234-3822
Line 15 (46,0/2,0)	Manufacturer name in Japanese "製造元・申請者 ソニー・エリクソン・モバイルコミュニケーションズ㈱"	Graphics, height 1,4 mm. According to 1234-3827, on two rows. NOTE: If text doesn't fit, adjust the height accordingly.
Line 16, a (49,8/8,7)	Square around T below, see Line 16, b □	Weight 1,5 x Height 2,0 mm
Line 16, b (49,5/9,0)	Local Type Approval Number: T XXXX-XXXXXXX	Text, height 1,2 mm
Line 17, a (52,0/11,0)	Local Type Approval Number: 001XYAAXXXX	Text, height 1,2 mm

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Line 17, b (52,0/25,0)	"Bluetooth value" logotype	Graphics, min. height 4mm. According to 1234-3850.
Line 18 (53,5/2,0)	"JATE" logo	Graphics, height 5 mm. According to 1234-3837
Line 19, a (54,3/8,7)	Square around R below, see Line 19, b ☐	Width 1,5 x Height 2,0 mm
Line 19, b (54,1/9,1)	Local Type Approval Number: R 001MWAAXXXX	Text, height 1,2 mm.
Line 20 (56,0/11,0)	Local Type Approval Number: 001WWDAXXXX	Text, height 1,2 mm.
Line 21 (59,5/2,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.

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3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be

considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture

double underlined = major changes since last revision.

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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.

2. Remove the battery.

3. The label is located behind the battery.

Place for battery

Label placement

Rear side of the phone